



22 Place de la Madeleine 4th Floor Paris, 75008 France

T: +33 (0)1 53 05 36 53 M: +33 (0)6 33 39 36 13 adamade@compasslexecon.com

EDUCATION

2016 - 2021, *Elève normalien*, ENS Paris-Saclay 2019, *M.Sc in Economics*, ENSAE Paris and Ecole Polytechnique 2017, *B.Sc in Economics and Management*, Université Paris 1 Panthéon-Sorbonne

PROFESSIONAL EXPERIENCE

2021 - Present, Economist, Compass Lexecon, Paris

2020 - 2021, Research Assistant to Pr. Emanuele Tarantino, Luiss Guido Carli University, Rome

2019 - 2020, Analyst, Extent Economics, Paris

2018 - 2018, Trainee, Edmond de Rothschild, Paris

SELECTED CONSULTING EXPERIENCE

Merger and Acquisitions

Orange/VOO & Brutélé (2023, telecommunications)
 Advised during European Commission Phase II merger proceedings. Cleared conditionally.

• TF1/M6 (2022, broadcasting)

Advised third party Iliad during Phase II investigation by the French NCA. Abandoned.

• Thermo Fisher Scientific/PPD (2021, biopharma)

Economic support in the context of various competition authorities' (European Union, United States, United Kingdom, Singapore, Brazil, Russia, Argentina, South Korea) investigation of Thermo Fisher Scientific's acquisition of PPD.

Antitrust

Household appliances (2024)

Advised Electrolux France in response to a Statement of Objections from the French Competition Authority in context of an Article 101 TFEU investigation related to resale price maintenance and unlawful information exchanges.

• Chocolate retail (2024)

Advised chocolate manufacturer De Neuville during an Article 101 TFEU investigation by the French Competition Authority for alleged vertical agreements aimed at restricting, on the one hand, online sales of De Neuville brand chocolates by franchisees and, on the other hand, sales by franchisees to professional customers.

Litigation and Damages

• UK class action claim again Mastercard (2023-present)

Economic advice in the context of a UK class action claim for damages against Mastercard following an EC decision that found Mastercard's multilateral interchange fee to be an infringement of EU competition law.

Heavy truck manufacturer (2023-present)

Conducted economic and econometric analysis for a defendant in several damage actions following an Article 101 infringement decision by the European Commission.

Telecommunications operator (2021-present)

Advised a mobile operator (defendant) in the context of a claim for damages resulting from alleged anticompetitive conducts.

Breach of contract in car rental (2022-2023)

Economic support to Avis during litigation proceedings in front of the Paris commercial court, following a complaint by Avis' agents on alleged breach of contract. Assisted with expert report rebutting alleged damage quantification submitted by claimants.

International Arbitration

Technology licensing (2022)

Assistance to expert during ICC arbitration case related to the licensing of a technology and the application to certain jurisdictions.

African investor (2022, hospitality)

International arbitration case between an African investor and an African State related to the alleged expropriation of investments in a hotel resort (ICSID).

Other

• Study on consumer's valuation of e-commerce in France (2024)

For Amazon, based on a consumer survey, analysis of use of e-commerce by French consumers, as well as customers' appreciation of the benefits from e-commerce to their overall shopping experience. Quantitative analysis to assess the impact of e-commerce on the prices paid by French consumers, online and offline.

Study on effects of financial compensation to independent train ticket distributors (2024)
 For Trainline, economic study on the impact of increasing the financial compensation paid by French rail company SNCF to independent ticket distributors like Trainline.

TECHNICAL SKILLS

Statistical Packages
 Proficient in SAS and Stata

LANGUAGE SKILLS

- French Native
- English Advanced
- Italian Basic

