

carlos.noton@uc.cl

EDUCATION

2004- 2010, Ph.D. in Economics, University of California, Berkeley.

1997-2001, B.A. and Master of Arts in Economics, Universidad de Chile.

ACADEMIC/PROFESSIONAL EXPERIENCE

2024 - Present, Assistant Professor, School of Management, Pontificia Universidad Católica de Chile

2021 - 2023, Vice President, Compass Lexecon Chile, Santiago, Chile.

2019 , Visiting Scholar Northwestern University, USA

2017 , Visiting Scholar University of Arizona, USA

2012 - 2021, Assistant Professor, CEA – Department of Industrial Engineering, Universidad de Chile, Chile.

2015 - 2021, Research Associate, MIPP, Millennium Institute for Research in Market Imperfections and Public Policy, Chile.

2010 - 2012, Assistant Professor, Economics Department, University of Warwick, United Kingdom.

SELECTED PUBLICATIONS

- “What Do Trade Allowances look like? Evidence from Actual Payments to a Big-Box Retailer ,” with Andrés Elberg. Forthcoming **Management Science**.
- “Identifying Food Labeling Effects on Consumer Behavior,” with Sebastian Araya, Andrés Elberg and Daniel Schwartz. **Marketing Science**, vol 41, issue 5 (2022), 982-1003.
- “Dynamic Effects of Price Promotions: Field Evidence, Consumer Search, and Supply-Side Implications,” with Andres Elberg, Pedro Gardete, and Rosario Macera, **Quantitative Marketing and Economics**, vol 17, issue 1 (2019), 1-58. **Awarded with the Wittink Prize to the Best paper published in QME 2019.**
- “Are supermarkets squeezing small suppliers? Evidence from negotiated wholesale prices,” with Andrés Elberg, **Economic Journal**, vol 128, issue 610 (2018), 1304-1330.
- “Structural Estimation of Price Adjustment Costs in the European car market,” **International Journal of Industrial Organization**, vol 49 (2016), 105-147. **Awarded as the best paper published in the IJIO in 2016.**

REFEREEING

Marketing Science, Management Science, American Economic Review, Journal of Political Economy, International Journal of Industrial Organization, Journal of Industrial Economics, The Economics of Transition, Intelligent Data Analysis.

PROFESSIONAL SERVICES

Academic Committee Member at: Latin American and Caribbean Economic Association Meeting (LACEA, 2013), Latin American Meeting of the Econometric Society (LAMES, 2014); Conference of the European Association for Research in Industrial Economics (EARIE, 2015&2016)

SELECTED EXPERIENCE

As Vice President at Compass Lexecon in charge of several cases with Top Law Firms and Clients that request confidentiality.

Economic Analysis of CDF vs FNE, with Juan Pablo Montero, Compass Lexecon, Chile.

Estimation of Long-run Electricity Demand (2020), Coordinador Eléctrico Nacional, Chile.

Consulting on Dynamic Promotions and Pricing (2018), Cencosud S.A.

Estimating Damages of the Maritime car carrier Cartel (2015), Fiscalía Nacional Económica.

SEMINAR PRESENTATIONS

2019: Panelist at the IBA M&A in LatAm - Antitrust Panel, Midwest Industrial Organization Fest, University of Chicago, Midwest IO Fest at U of Chicago, Northwestern, Rice, UT Austin, NBER IO-Summer Institute, Fundacao Getulio Vargas, PUC-Rio, Barcelona GSE Summer.

2018: North American Summer Meeting of the Econometric Society at UC Davis, UAH-Chile, Taller de Organización Industrial (TOI 11)

2017: WEAI Conference (Featured Session), UDP-Chile, Workshop Healthcare and IO (MIPP, Chile), IO Workshop at Universidad Javeriana (Colombia).

2016: AEA Meetings, Summer Institute in Competitive Strategy (SICS) at Haas School of Business, UAI-Chile.

2015: PUC-Chile, FEN-U.Chile

2014: Conference on Field Experiments at Rady School of Management, Universidad Icesi/Bco de la República (Colombia)

2013: UAH, Hebrew University of Jerusalem, SECHI, LACEA-LAMES

2012: NBER IO- Winter Meeting at Stanford University, Taller de Organización Industrial (TOI 5), University of Zurich, CEPR-JIE Conference on Applied IO (Cyprus), Cardi_ Business School (UK), IIOC

2011: Loughborough University, Toulouse School of Economics, CEPR-JIE Conference on Applied IO in Tel-Aviv (Discussant)

2010: Alicante, Autonoma de Barcelona, Bank of Canada, IESE Business School, IMT-Lucca, ITAM Business School, Pompeu Fabra, USI-Switzerland, SFSU, Warwick

2009: INRA-IDEI Seminar in Toulouse (Invited Speaker), ETSG in Rome, FENChile, PUC-Chile, UDP-Chile, UAI-Chile, UDD-Chile



TEACHING EXPERIENCE

2024 - Present, Lecturer Managerial Economics, MBA, School of Management, Pontificia Universidad Católica de Chile

2024 - Present, Lecturer in Marketing Analytics, School of Management, Pontificia Universidad Católica de Chile

2013 - 2021, Lecturer in Econometrics, MA in Economics, MAGCEA, Universidad de Chile.

2013 - 2021, Lecturer in Empirical IO, MA in Economics, MAGCEA, Universidad de Chile.

2013 - 2021, Lecturer in Industrial Organization, BA in Engineering, Universidad de Chile.

2014 - 2015 / 2019 - Present, Lecturer in Applied Economics for Management, Global MBA, Universidad de Chile.

2012 - 2013 / 2018 - Present, Lecturer in Empirical IO, MA in Economics, Universidad Católica del Perú.

2012, Lecturer in Research Methods, MSc in Economics, University of Warwick.

2011, Lecturer in Industrial Economics, MSc in Economics, University of Warwick.

AWARDS / SCHOLARSHIP / GRANTS

- Wittink Prize: Best Paper Award at the Quantitative Marketing and Economics Journal in 2019
- Best Paper Award at the International Journal of Industrial Organization in 2016
- Grant Fondecyt Regular: Bargaining Power and Upstream Mergers (2017-2019) (app 100,000 USD)
- Dean's Normative Fellowship, UC Berkeley Fellowship, 2008-2009
- UC Berkeley Travel Grant and Student Union Travel Fellowship, 2009
- Beca Presidente de la República, 2004-2007
- Universidad de Chile, University of Chile Graduate Fellowship, 2000-2002
- ICU Award to Best GPA in Economics, Alumni Association of Universidad de Chile, 2002

LANGUAGES

- Spanish (native)
- English (fluent)