



Direct: +56 9 88797362

fcoloma@compasslexecon.com

#### **EDUCATION**

2015 - 2016, MSc in Economics and Management, London School of Economics and Political Science, London, UK

2010 - 2011, Master of Arts in Economics, Major in Industrial Organization, Universidad Católica de Chile, Santiago, Chile

2006 - 2011, BA in Business and Economics, Universidad Católica de Chile, Santiago, Chile

### PROFESSIONAL EXPERIENCE

2019 - Present, Senior Vice President and Head, Compass Lexecon Chile, Santiago, Chile

2019 - 2019, Affiliate Consultant, Compass Lexecon, Santiago, Chile

2018 - 2019, Chief Economist and Deputy Head Merger Division, Fiscalía Nacional Económica, Santiago, Chile

2016 - 2018, Chief Economist Merger Division, Fiscalía Nacional Económica, Santiago, Chile

2012 - 2015, Economist Merger Division, Fiscalía Nacional Económica, Santiago, Chile

# **ACADEMIC EXPERIENCE**

2019, Law School Universidad Católica de Chile, Lecturer in Economic Analysis of Mergers, Competition Policy Diploma, Santiago, Chile

2018, Department of Economic Science and Management Universidad de los Andes, Lecturer in Industrial Organization, Santiago, Chile

2018, Law School Universidad Católica de Chile, Lecturer in Economic Analysis of Mergers, Short Course on New Chilean Merger Control System, Santiago, Chile

2017-2018, Law School Universidad de Chile, Lecturer in Quantitative Techniques for Market Definition, Law and Competition Policy Diploma, Santiago, Chile

2013, Department of Economic and Management Sciences Universidad Católica de Chile, Lecturer in Introduction to Economics, Santiago, Chile

### PROFESSIONAL RECOGNITIONS

- Competition Economists Global Elite Thought Leader, recognition by Lexology Index in 2025.
- Competition Economist Winner Chile, Client Choice Awards 2022.

# **SELECTED CONSULTING EXPERIENCE**

## **Mergers & Acquisitions**

• Matetic Conrad/Inchalam (2023, steel)

Economic advice to Matetic Conrad family before the FNE in the context of the acquisition of the remaining 52% of Inchalam, a leading operator of steel wire transformation and coating technologies, from Bekaert. The FNE approved the transaction after a Phase I investigation.

Hapag-Lloyd/SAAM (2023, ports)

Economic advice to Hapag-Lloyd AG during merger review by the FNE. Horizontal merger unconditionally approved after Phase II.

Eniov/Dreams (2023, casinos)

Advice to Parties and assistance with remedy design during merger review by the FNE. Horizontal merger, abandoned during Phase II.

- Appeal Nexus Chile/Colmena Salud (2022, health insurance)
  Advice and expert report to parties before the TDLC after prohibition by the FNE.
- VTR/Claro Chile Telecom JV (2022, telecommunications)

Economic advice to parent companies América Móvil (Claro Chile) and Liberty Latin America (VTR) regarding the creation of a JV comprising the combination of telecommunications providers VTR and Claro Chile. Transaction under investigation by FNE. Horizontal merger, conditional approval after Phase II.

Discovery/WarnerMedia (2022)

Economic support to parties during merger proceedings before the CNDC in Argentina.

• Cencosud divestiture (2020, retail)

Economic advice to Cencosud in context of a procedure before the TDLC to lift a divestiture obligation of a supermarket of the chain "Jumbo" in the city of Valdivia. Economic report on local overlap analysis and calculation of catchment areas, submitted to TDLC.

• Fiat Chrysler/Peugeot (2020, automotive)

Advised Fiat Chrysler and Peugeot during merger proceedings before the FNE. Horizontal merger, cleared conditionally after Phase II.

#### **Antitrust**

Salmon feed producer investigation Chile (ongoing)

Economic advice to Nutreco (owner of Skretting), one of the producers of salmon feed which were accused by the FNE of infringing competition law by means of price fixing.

• Parque Arauco S.A. vs retail association (2021)

Advice to leading shopping malls operator, Parque Arauco, in the context of a non-adverse consultation process before the TDLC. Preparation of two economic reports submitted to the TDLC, with assessment of competitive effects.

• VTR Comunicaciones SpA vs AMC Latin America (2021)

Advice to VTR, Chile's leading Pay TV distributor, in a TDLC antitrust lawsuit brought by AMC Networks Latin America. Evaluation of plaintiff's allegations of anticompetitive conduct in the light of industry trends, as well as the current regulatory framework. Testimony before the TDLC.

## Litigation

Litigation Latam Airlines vs travel agencies on distribution of flight tickets (ongoing)

Economic advice to LATAM Airlines in the context of a complaint lodged by travel agencies in front of the TDLC in Chile, related to LATAM's change in distribution system of air tickets to travel agencies.

Litigation Generadora Metropolitana vs Metrogas (2022)

Economic report submitted to TDLC related to an abuse-of-dominance lawsuit. Evaluation of excessive pricing claim as a result of a tariff adjustment proposed by Metrogras for natural gas transportation.

Litigation Enjoy S.A. vs Dreams S.A. (2020)

Advice to Enjoy in an antitrust lawsuit before the TDLC brought forward against its main competitor Dreams, claiming anticompetitive practices. Expert report submitted to the TDLC.

### **Arbitration**

Mining (2023)

Damage valuation related to delays in an EPC project in the Chilean mining sector.

Airports (2023)

Expert advice in an arbitration process in the airport industry in Chile.



Animal proteins (2022)

Expert advice in an arbitration process between two players in the animal protein industry in Chile.

# Regulation

Payment sector - migration to four-party card usage scheme (2020)

Economic report and testimony for the TDLC, on behalf of Banco Santander Chile, in context of a non-contentious process that aimed to regulate the migration to a four-parties scheme in the payment industry in Chile.

Regulation interchange fees for card usage (2020)

Advice to Banco Santander Chile in the context of a reform of interchange fees regulation (IFR) for card payments. Expert report for the TDLC and for the Committee for the Fixation of Limits to the Interchange Fees ("the Committee"), explaining the economic fundamentals of IFR. Participation in hearings.

#### Other

Market study gas Chile (2021)

Advice to Lipigas during market study launched by the FNE to analyze the gas industry in Chile. Preparation of an expert report and a rebuttal to the FNE's final report.

## SELECTED EXPERIENCE AT FISCALIA NACIONAL ECONOMICA

#### **Mergers & Acquisitions**

- IBM/Red Hat (2019), Fiscalía Nacional Económica
  Phase I, horizontal merger unconditionally approved
- Sika/Parex (2019), Fiscalía Nacional Económica
  Phase I, horizontal merger unconditionally approved
- Fidelitas/Bizarro (2019), Fiscalía Nacional Económica
  Phase I, vertical merger conditionally approved
- Telepizza/Pizza Hut (2019), Fiscalía Nacional Económica Phase I, horizontal merger unconditionally approved
- Inversiones Neltume/Terminal Puerto de Arica (2019), Fiscalía Nacional Económica Phase II, vertical merger unconditionally approved
- Walmart/Cornershop (2019), Fiscalía Nacional Económica Phase I, vertical merger unconditionally approved
- CDF/Turner (2019), Fiscalía Nacional Económica.
  Phase II, horizontal and vertical merger conditionally approved
- Agrosuper/ AquaChile (2018), Fiscalía Nacional Económica Phase I, horizontal merger unconditionally approved
- Siemens/Alstom (2018), Fiscalía Nacional Económica Phase I, horizontal merger unconditionally approved
- Henkel/Aislantes Nacionales (2018), Fiscalía Nacional Económica Phase I, horizontal merger unconditionally approved
- Enjoy/Casino de Juegos del Pacífico (2018), Fiscalía Nacional Económica Phase I, horizontal merger unconditionally approved
- Accor Hoteles/Atton Hoteles (2018), Fiscalía Nacional Económica Phase I, horizontal merger unconditionally approve
- Linde/Praxair (2018), Fiscalía Nacional Económica



Phase I, horizontal merger conditionally approved

- Atlantia-ACS/Abertis (2018), Fiscalía Nacional Económica Phase I, horizontal merger conditionally approved
- Banco Santander/Servipag (2018), Fiscalía Nacional Económica Phase II, horizontal and vertical merger blocked
- Coca Cola/Guallarauco (2018), Fiscalía Nacional Económica Phase I, horizontal merger unconditionally approved
- Gerdau Aza/Matco Cables and others (2018), Fiscalía Nacional Económica Phase I, horizontal merger conditionally approved
- Ideal/Nutrabien (2018), Fiscalía Nacional Económica
  Phase II, horizontal merger blocked (conditionally approved by TDLC)
- Essilor/Luxottica (2018), Fiscalía Nacional Económica
  Phase II, horizontal merger unconditionally approved
- Cementos Bicentenarios/Polpaico (2017), Fiscalía Nacional Económica
  Settlement approved by the TDLC, horizontal merger conditionally approved
- Electrolux/General Electric (2015), Fiscalía Nacional Económica
  Settlement approved by the TDLC, horizontal merger conditionally approved
- CFR/Abbott (2014), Fiscalía Nacional Económica Settlement approved by the TDLC, horizontal merger conditionally approved
- Cartel in the asphalt market (2014), Fiscalía Nacional Económica Lawsuit approved by the TDLC
- Nestle/Pfizer Nutrition (2013), Fiscalía Nacional Económica
  Settlement approved by the TDLC, horizontal merger conditionally approved
- Cine Hoyts/Cinemundo (2012), Fiscalía Nacional Económica
  Settlement approved by the TDLC, horizontal merger conditionally approved

# **SELECTED PRESENTATIONS AND SPEECHES**

- "Mergers in Differentiated Products Markets and Multiproduct Firms: Acquisition of Nutrabien by Ideal", APEC Seminar on Merger Analysis, 2019, Santiago, Chile
- "Horizontal Mergers Analysis: Acquisition of Nutrabien by Ideal", CRESSE Seminar, 2018, Santiago, Chile
- "Independent Retailers and Multimarket Contact in the Chilean Gasoline Market", Annual Meeting of the Chilean Economic Society, 2017, Talca, Chile
- "El Efecto del Sistema de Consultas y Ofertas de Montos de Pensión en el Mercado de Rentas Vitalicias en Chile", Annual Meeting of the Chilean Economic Society, 2012, Viña del Mar, Chile

# **HONORS**

- CONYCIT Scholarship for master studies abroad (2015-2016)
- Academic Excellence Award, Master of Arts in Economics, Universidad Católica de Chile (2010-2011)



# **LANGUAGES**

- Spanish (native) English (fluent)

Last updated: September 2025

