CV
FRANCISCO FRANCHETTI

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EDUCATION

2014, *Ph.D. in Economics*, University of Wisconsin - Madison
2011, *M.Sc. in Economics*, University of Wisconsin - Madison
2005, *Licentiate in Economics*, Universidad Nacional de Cuyo

PROFESSIONAL EXPERIENCE

2023 – Present, *Vice President*, Compass Lexecon, Madrid, Spain
2018 – 2023, *Senior Economist*, Compass Lexecon, Madrid, Spain
2016 – 2018, *Economist*, Compass Lexecon, Madrid, Spain
2014 – 2016, *Associate*, Cornerstone Research, San Francisco, CA
2007 – 2008, *Junior Economist*, FIEL, Buenos Aires, Argentina
2006 – 2007, *Junior Analyst*, CEDLAS, La Plata, Argentina
2005, *Junior Analyst*, Mercau Meñoz y Asociados, Mendoza, Argentina

SELECTED CONSULTING EXPERIENCE

Mergers and Acquisitions

- Vodafone/Three UK JV (ongoing)
  Economic advice to Hutchison in the context of the planned Joint Venture between Vodafone UK and Three UK (owned by Hutchison), under investigation by the UK CMA. Development of econometric analyses and simulation model based on discrete choice techniques.

- Vodafone/Nowo (2024)
  Assistance to Vodafone related to its acquisition of Nowo Communications, during Phase II investigation by the Portuguese Competition Authority. Assessment of econometric analyses and simulation model based on discrete choice techniques.

- HHI/DSME (2019-2022)
  Economic advice to both parties in the context of the proposed acquisition of Daewoo Shipbuilding & Marine Engineering (DSME) by Hyundai Heavy Industries (HHI), in proceedings before the European Commission (Phase II), and the Chinese, Japanese, South Korean and Singaporean competition authorities. Assessment of unilateral effects (analysis of bidding data, pivotality analysis).

- T-Mobile NL/Tele2 NL (2018)
  Advice to Deutsche Telekom and T-Mobile NL during Phase II proceedings of a 4-to-3 telecom merger in the Netherlands, investigation by the European Commission. Development of econometric analyses and simulation model based on discrete choice techniques.

Antitrust

- Spotify - Apple's music streaming practices (2018-2022)
  Advice to Spotify as a complainant to the European Commission's Article 102 investigation into Apple's music streaming practices through its App Store (case AT.40437). Economic report on market definition focusing on focusing on Apple's ecosystem, and foreclosure effects.

- Appeal of train equipment cartel Spain (2015-2022)
  Economic assessment of a horizontal agreement in the manufacturing of train equipment in the context of the CNMC's S/0519/14 INFRAESTRUCTURAS FERROVIARIAS case. Advice to Talleres Alegria in their appeal of the fine before the higher court (Audiencia Nacional).

Disputes - litigation & arbitration

- Heavy truck manufacturers (ongoing)
  Estimation of damages related to follow-on damages litigation in the context of the heavy truck manufacturers infringement. Litigation in various European countries (e.g., Spain, Portugal). Submission of expert reports. Testimony before Spanish Courts.

- Credit card interchange fees litigation UK (ongoing)
  Assistance to a large number of retailers, service providers and other organisations that take credit card payments in the context of litigation against Visa and Mastercard in the UK. Economic issues relating to overcharges on credit card interchange fees, including pass-on and various 'efficiency' exemptions.

- Telecom royalties (2021)
  Economic advice in the context of an arbitration between two telecom manufacturers which disagreed on the royalties paid under a license agreement. Development of econometric model based on discrete choice techniques to estimate loss of volume.

- WTO dispute (2019)
  Economic advice in the calculation of state aid related damages in the context of the airline manufacturing industry. Development of dynamic econometric and simulation model based on discrete choice techniques.

- Uber vs Member States (2017)
  Assistance to Uber during dispute in front of European Court of Justice ("ECJ") regarding alleged infringement of Articles 106/102 TFEU. Market definition.

- Car parking heaters (2016)
  Provided analysis estimating the effect of a truck heater price fixing agreement on prices.

- National Milk Producers Association (2016)
  Provided analysis on the impact of milk production restrictions on prices and consumers employing VAR time-series techniques.

- US Sports leagues (NFL, NBA, MLB) (2014)
  Provided analysis on the impact of bundling of sports' content broadcasting packages on prices and consumers. Assessment and development of parallel estimation and simulation model based on discrete choice techniques.

Other

- Agribusiness (2016)
  Provided analysis estimating the impact of changes to plague control products' regulation on agricultural commodity producers' profits and trade, based on a worldwide trade capacity model of commodities' competition.

SELECTED PUBLICATIONS AND ARTICLES

"An introduction to Dynamo: diagrams for evolutionary game dynamics." With Bill Sandholm, *Biological Theory,* 8(2), pp 167-178, July 2013.

AWARDS

- University of Wisconsin Recruitment Fellow 2008
- Honor Chart Graduate (Tercer Escolta Suplente), Facultad de Ciencias Econmicas, UNCuyo 2005
- Research Fellowship, Facultad de Ciencias Econmicas, UNCuyo 2002

TECHNICAL SKILLS

- C, C++
- CUDA
- MPI
- Fortran

- Qt
- Python
- JS
- HTML
- Mathematica
- Ox
- Matlab
- Stata
- SQL
- LATEX

LANGUAGE SKILLS

- Spanish (native)
- English (fluent)
- Italian (intermediate)
- German (intermediate)

FIELDS OF INTEREST

- Primary
    Industrial Organisation

- Secondary
    Applied Microeconomics, Computational Economics