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EDUCATION

D.Phil. in Economics, Nuffield College, University of Oxford (May 2005).

Dissertation Title: Essays on Auction Theory. (Supervisor: Ian Jewitt and Paul Klemperer)

MPhil in Economics, Nuffield College, University of Oxford, 2002.

M.A. in Economics, Shanghai University of Finance and Economics, China, 1998.

B.S. in Mathematics, Jiangxi Normal University, China, 1993.

WORK EXPERIENCE

Professor in Strategy and Economics, College of Business, Shanghai University of Finance and Economics, 2013.01-Present

Assistant Professor, Shanghai University of Finance & Economics, 2005.9-2012.12.

ESRC Postdoctoral Research Fellow Nuffield College, 2005.4-2006.3.

MPhil personal Tutor in Microeconomics and Macroeconomics, Oxford University, 2003.

Economics Teacher Oxford Tradition Summer Program, 2002 July.

Research Assistant Institute of Business Research, Peking University, 1998-2000.

Assistant to CEO, Zhejiang Guangsha Group, 1997.9-1998.1.

Mathematics Teacher No.5 High School, Xiushui County, Jiangxi Province, China, 1993-1995.

SOCIAL AFFILIATION

Senior Advisor and Mentor of TOSEE Learning Alliance,

Special Advisor to AMT Consulting

Founding Member of Industry Internet Association

TEACHING

1. Managerial Economics, MBA/EMBA
2. Strategic Management, MBA/EMBA/EDP
3. Advanced Competitive Strategy, MBA/EMBA/EDP
4. Theory of Industrial Organization, PhD and Graduate Students
5. Advanced Macroeconomics, Graduate Students
6. Intermediate Microeconomics, Undergraduate

PUBLICATION

1. Hongjun Zhong, 2018, “Understanding the Driving Forces Behind OMO and M&A Wave”, Competition Policy International Asia Column (Forthcoming).
2. Hongjun Zhong (with Li Yijing, H Zhu, and LQ Hu), 2015, “Abusive supervision and customer-oriented organizational citizenship behavior: the roles of hostile attribution bias and work engagement.” International Journal of Hospitality and Management.
3. Hongjun Zhong, 2010, “Buy-price Auction: A Distributional Approach”, *Economics Letters*, 107 (2010, p345-349).
4. Hongjun Zhong, 2016, “Entrepreneurship, Innovation and Business Education” , 《Shanghai Management Science》 , 38 (2) :73-77
5. Hongjun Zhong (with Zong Qingqing) , 2015, “Industry Heterogeneity, Intellectual Property, and R&D Investment” , 《Review of Industry Economy》 , Vol.2 2015, p47-57.
6. Hongjun Zhong, 2013, “Public Policy, Car Plates and Congestion Fees” , in 《Regulation》 , Shanghai Institute of Laws and Finance, Shanghai People’s Publishing House.
7. Hongjun Zhong (with Others), 2006, Chinese Translation of Game Theory by Fudenberg and Tirole, China Renmin University Press, 2006.
8. Hongjun Zhong, 2007, Chinese Translation of Auction Theory and Practice by Paul Klemperer, China Renmin University Press, 2007.
9. Hongjun Zhong, 1999, “Control Right, Corruption and SOE’s Reform: A Nash Bargaining Analytical Framework for China Economy Reform”, 1999, *The Economic Science*, Vol. 5.
10. “Property Right and Corporate Governance”, co-authored with Weiyang Zhang, 1999, in *Ten Key Issues in the SOE’s Reform*, Democracy and Construction Publishing House.
11. Hongjun Zhong (with Rongzhu Ke), 1999, “Incentive, Competition and Externality: A Case Study of Shenzhen Huawei Co.” (Co-authored with Rongzhu Ke), 1999, in *Case Studies of High-performance Enterprises*. Shanghai: Shanghai Fareast Publishing House.

12. Hongjun Zhong (with Rongzhu Ke), 1999, “Incentive and Governance in Family Enterprises: A Case Study of Sichuan Hope Group” (Co-authored with Rongzhu Ke), 1999, in *Case Studies of High-performance Enterprises*. Shanghai: Shanghai Fareast Publishing House.

PRESS ARTICLE

1. “Online and Offline Merger Wave” , Caijing, 2018/02/28,
<http://yuanchuang.caijing.com.cn/2018/0228/4410352.shtml>
2. “Regulating Platform Market: is Big Evil?” , FT
Chinese,<http://www.ftchinese.com/story/001076248?dailytop&archive>。
3. “How to Regulate Platform Company?” , 2016/08/01, Caixing,
<http://companies.caixin.com/2016-08-02/100973286.html>。
4. “How AI will Reshape Our Economy?” , 2017/11/14,
http://www.sohu.com/a/204374993_694623
5. “Entrepreneurship and Innovation” , 2015/11/21,
http://epaper.oeeee.com/epaper/A/html/2015-11/17/content_12024.htm
6. “From Price Competition to Value Competition” , 2014/05/20, News Morning Paper
7. “Tirole and New Economics of Regulation” , 2014/10/21, East Morning Post
8. “Intervening Business” ,2011, 《New Century》 2011-10-24,
<http://magazine.caixin.cn/2011-10-21/100316284.html>
9. “Allocating China’s 3G License? ” , 2002, in “21st Century Economy Report”, 2002-10-28
10. “Regulation or Competition: Misunderstanding of Telecom Reform” , 2002, in “21st Century Economy Report”, 2002/11
11. “Who Should Protect Consumer?” , 2002, in “21st Century Economy Report”,
2002/12/02

CASES

1. Hongjun Zhong (with Bo Jiang), “TCL’s Internationalization” , in progress.
2. Hongjun Zhong (with Kangyong Sun), “Unbounded Retail: 7FRESH’s Business Logic”

CONSULTING

3. China's New Energy Car Market Research, 2011, Henan Electricity Group.
4. China's Corporate Governance and Its Implication for Foreign Companies, 1999, BP China.

AWARDS

2015 Second Prize in Teaching Research, Shanghai.

2009 Most Popular Teaching Award in SUFE (voted by students).

2007-2010, Pujiang Talent Awards.

2004-2005, ESRC Postdoctoral Fellowship.

2003-2004, Nuffield Fellowship.

2000-2002, Citibank/British Council Chevening Scholarship

PERSONNEL

Date of Birth: 1971/04/15, Chinese

Language: Chinese (Native); English (Fluent)

Hobby: Bridge (one national second place, and one first place in Shanghai), Basketball