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EDUCATION

2013, *M.Sc. in Economics*, University of Amsterdam
2011, *B.Sc. in Economics and Business*, University of Amsterdam

PROFESSIONAL EXPERIENCE

2020 – Present, *Senior Economist*, Compass Lexecon, Brussels
2017 – 2020, *Economist*, Compass Lexecon, Brussels
2015 – 2017, *Senior Analyst*, Compass Lexecon, Brussels
2013 – 2015, *Analyst*, Compass Lexecon, Brussels
2013 – 2013, *Intern*, European Commission DG Competition Chief Economist Team
2010 – 2010, *Financial Planning & Analysis Trainee*, General Electrics Equipment Services Europe

SELECTED PROFESSIONAL EXPERIENCE IN COMPETITION AND REGULATION

Mergers & acquisitions

- Bell/Outfront (2024, out-of-home advertising)
Advised Bell during the merger review by the Canadian Competition Bureau. Economic assessment of substitutability between OOH and non-OOH advertising, hyperlocal analysis, OOH product differentiation, extensive filing support and assistance with design of remedy package.
- Hitachi Rail/Thales GTS (2023, railway signalling)
Advised Hitachi during European Commission Phase I and UK CMA Phase II proceedings.
- Air Canada/Air Transat (2021, airlines)
Advised Air Canada during Phase II proceedings before the European Commission.
- Alstom/Bombardier Transportation (2020, railway)
Contributed to the economic analyses for Bombardier during Phase I merger proceedings before the European Commission and during filings in other jurisdictions worldwide. Extensive filing support, assessment of horizontal, vertical and conglomerate effects including bidding analyses and analysis of potential foreclosure, assistance with design of remedy package.
- Siemens/Alstom (2019, railway)
Advised a third party opposing the blocked merger. Economic assessment of competitive effects.
- E.On/Innogy (2019, energy)
Contributed to advising E.ON throughout the Phase II merger control proceedings (asset swap deal between E.ON and RWE in European energy markets) before the European Commission. Economic analyses of likelihood of unilateral effects and assessment of remedies as well as extensive filing support and managing various workstreams.

- T-Mobile NL/Tele2 NL (2018, telecommunications)
Advised Deutsche Telekom and T-Mobile NL during Phase II proceedings of a 4-to-3 telecom merger in the Netherlands before the European Commission. Merger simulation analysis.
- Cofigeo/William Saurin (2018, food)
Assisted in economic analyses for Cofigeo, active in the canned meal sector, during Phase I and Phase II merger proceedings before the French competition authority. Merger simulation analysis.
- Smithfields/Pini Polonia (2018)
Pre-assessment of the competitive effects of the acquisition of Pini Polonia by Smithfields, both active in the meat production and processing market (pork slaughtering). EC referral to Polish competition authority (UOKiK). Geographical market definition to determine the wideness of competition between slaughterhouses.
- Coca Cola/AdeS (2017, drinks)
Contributed to the economic analyses for one of the merging parties during filings in various Latin American countries. Analysis of the competitive effects of the transaction in the sector of plant-based beverages, using econometric techniques of demand estimation and merger simulation.
- HP/Samsung (printer business) (2017, technology)
Contributed to advising one of the merging parties during Phase I merger proceedings before the European Commission. Economic analysis of the competitive effects of the transaction in the printer business.
- Nissan/Mitsubishi (2016, automotive)
Contributed to advising one of the merging parties during Phase 1 merger proceedings before the European Commission. Economic analysis of the competitive effects of the transaction in the automotive industry.
- Trelleborg/CGS (2016, tyres)
Contributed to advising the merging parties during Phase I merger proceedings before the European Commission. Economic analysis of the main competitive drivers in the supply of agricultural tyres, quantitative overlap analysis.
- Regus/Avanta (2015, office space)
Contributed to the economic analyses for the merging parties active in the serviced office space sector during Phase I merger proceedings before the UK Competition and Markets Authority. Local overlap analysis, price effects analysis based on a difference-in-difference method and remedy design.
- DEMB/Mondelez (2015, coffee)
Analysis of the competitive effects and remedy design of a merger between two coffee manufacturers applying econometric techniques of demand estimation and merger simulation in the context of merger inquiries (Phase I and Phase II) by the European Commission.
- Greene King/Spirit Pub Company (2015, pubs)
Economic analysis of the likely effects of a merger between two national pub companies using geographic overlap analysis and survey analysis in the context of a merger investigation by the UK CMA.
- Crown/Mivisa (2014, cans)
Economic assessment of the potential effects of the transaction between manufacturers of food cans (analysis of transportation costs and profitability) and analysis of remedies in the context of merger inquiries by the European Commission.
- One51 / Straight (2014, plastic)
Assisted in bidding analysis during the merger proceeding of One51 in the UK in supply of plastic waste containers.

Agreements and abuse of dominant position

- Assistance to a large beer manufacturer in connection with an Article 102 TFEU investigation by the European Commission (2016/17).



Damage litigation

- Heavy truck manufacturers (2020-2024)
Economic and econometric analysis related to follow-on damages litigation in the context of the European Commission's Article 101 TFEU infringement by heavy truck manufacturers in several countries in Europe, including both the economic analysis of the plausibility of harm and the econometric estimation of potential damages.

PROFESSIONAL TRAINING

- June 2017, Summer school courses 'Econometrics of Cross-section Data with Applications' and 'Panel Data Linear Analysis', Barcelona GSE
- Aug 2015, Summer school course 'Empirical Applications of Dynamic Oligopoly in I.O.', CEMFI
- July 2011, Summer school course 'Business Analysis and Valuation', London School of Economics

TECHNICAL SKILLS

Statistical/Econometrical Program STATA and Eviews.

Excellent command of Microsoft software (Excel, Word, PowerPoint) [endorsed by Technique Qualification of Korea in Word Processor (Field: Office Management Technology)]

LANGUAGE SKILLS

- Korean (native)
- English (fluent)
- Dutch (intermediate, NT2 programma II diploma)