

John A. List
Kenneth C. Griffin Distinguished Service Professor
Department of Economics
<http://home.uchicago.edu/jlist/>

CURRICULUM VITAE

POSITIONS HELD

July 2016-present: Kenneth Griffin Distinguished Service Professor of Economics, Department of Economics, University of Chicago

August 2019-present: Distinguished John Mitchell Professor of Economics, Research School of Economics, Australian National University

July 2017-present: Co-Director TMW Institute, BFI, Department of Economics, University of Chicago

January, 2014-July 2016: Homer J. Livingston Distinguished Service Professor of Economics, Department of Economics, University of Chicago

July 2012-2018: Chairperson, Department of Economics, University of Chicago

July 2011-2019, Distinguished Professor, Monash Business School, Monash University.

January, 2011-2014: Homer J. Livingston Professor of Economics, Department of Economics, University of Chicago

July, 2005-present: Professor, Department of Economics, University of Chicago

May, 2002-2004: Senior Economist, President's Council of Economic Advisers: Environmental and Resource Economics & Empirical Economics

August, 2001-July 2005: Professor, AREC, University of Maryland

August, 2000-August 2001: Associate Professor, AREC, University of Arizona

August, 1996 – August 2000: Assistant Professor, Department of Economics, University of Central Florida

AFFILIATIONS

July 2016-present: Visiting Robert F. Hartsook Chair in Fundraising at the Indiana University Lilly Family School of Philanthropy

September, 2005-present: NBER Research Associate.

May, 2003-September, 2005: NBER Faculty Research Fellow.

July 2004-present: IZA (Institute for the Study of Labor) Research Fellow.

July 2004-present: RFF (Resources for the Future) University Fellow.

December, 2003-July 2005: Deputy Director, Joint Global Change Research Institute.

September, 2003-present: Extramural Fellow, Department of Economics, Tilburg University.

Summer, 1998, 2000. Visiting Scholar, CentER for Economic Research, Tilburg, Holland

PERSONAL

Age: 56

5 children: Annika, Eli and Noah (twins), Greta, and Mason

3 adopted children: Genevieve, Asher, and Amelie

EDUCATION BACKGROUND

Ph.D. Economics, University of Wyoming

December 1996
Dissertation Title: Optimal Institutional Arrangements for Pollution Control
B.S. Economics, University of Wisconsin-Stevens Point
May 1992

HONORS AND AWARDS

- *2024, John von Neumann Award, Rajk László College for Advanced Studies in Budapest
- *2024, Omicron Delta Epsilon Distinguished Economist Award
- *2024, Commencement Speaker, University of Chicago
- *2023, Cho Prize, Yonsei University
- *2023, University of Wyoming, Honorary Doctorate in Science
- *2023, Commencement Speaker, University of Wyoming
- *2022, Adam Smith Award, National Association of Business Economists
- *2021, Aalto University, Honorary Doctorate
- *2019, Distinguished Alumnus Award, University of Wyoming
- *2019, University of Prague, Honorary Doctorate,
- *2018, Named “Top 25 Behavioral Economists” by TheBestSchools.org
- *2018, Bernoulli Prize, Basel University
- *2017, University of Ottawa, Honorary Doctorate
- *2017, Hartsook Growing Philanthropy Award
- *2016, Klein Prize, *International Economic Review*
- *2016, Non-Profit Times Power & Influence Top 50 Innovators
- *2015, Fellow, Econometric Society
- *2015, Non-Profit Times Power & Influence Top 50 Innovators
- *2014, Tilburg University, Honorary Doctorate
- *2012, Yrjö Jahnsson Lecture Prize
- *2011, Fellow, American Academy of Arts and Sciences
- *2010, Kenneth Galbraith Award, Agricultural and Applied Economics Association
- *2008, Kenneth Arrow Prize, awarded for field experiments in economics
- *2008, Distinguished Alumnus Award, University of Wisconsin-Stevens Point
- *2004, Distinguished Alumnus Award, Business School, University of Wyoming
- *2004, 1st Place Competitive Paper Award “Informational Cascades: Evidence from a Field Experiment with Market Professionals,” FMA September (nearly 250 studies considered).

*Carl H. Galloway Award for *Best Undergraduate Teacher* in the Department of Economics, College of Business Administration, University of Central Florida, 1997, 1998, 1999, 2000.

*Carl H. Galloway Award for *Best Graduate Teacher* in the Department of Economics, College of Business Administration, University of Central Florida, August 1997.

*Recipient, *John Bugas Award for Most Outstanding Graduate Student in Economics*, U. Wyoming, 1995 and 1996.

*NCAA Academic All-American in Golf, University of Wisconsin at Stevens Point, 1990 & 1991.

TESTIMONY AND EXPERT REPORTS

Expert Report, Expert Reply Report and Deposition of John A. List in Re: Maximillian Klein, et al., on behalf of themselves and all others similarly situated, v. Meta Platforms, Inc., Case No. 3:20-cv-08570-JD, United States District Court, Northern District of California – San Francisco Division, January 12, 2024 (Expert Report); February 9, 2024 (Expert Reply Report, March 1, 2024 (Deposition).

Expert Report and Deposition of John A. List in Re: Federal Trade Commission v. Meta Platforms, Inc., Case No. 1:20-cv-03590-JEB, United States District Court for the District of Columbia, October 3, 2023 (Expert Report); March 1, 2024 (Deposition).

Expert Report and Testimony of John A. List in Re: Australian Competition and Consumer Commission v. Google LLC, New South Wales Registry – Federal Court of Australia, NSD816/2020, October 8, 2021 (Expert Report); November 30, 2021 -- December 1, 2021 (Testimony)

Expert Report and Testimony of John A. List in Re: Australian Competition and Consumer Commission v Google LLC and Google Australia PTY LTD, New South Wales Registry – Federal Court of Australia, NSD1760/2019; October 27, 2020 (Expert Report); December 2, 2020 (Testimony).

Expert Report and Deposition of John A. List in Re: Murphy v. Gospel for Asia, Inc. et al., Case No. 5:17-CV-05035-TLB, United States District Court, Western District of Arkansas, Fayetteville Division, October 18, 2018 (Expert Report); December 17, 2018 (Deposition).

Expert Report, Sur-Rebuttal Report and Deposition of John A. List in Re: General Motors LLC Ignition Switch Litigation, 14-MD-2543 (JMF), United States District Court, Southern District Of New York, February 23, 2018 (Expert Report); March 28, 2018 (Deposition); August 13, 2018 (Sur-Rebuttal Report).

Summary of Opinions and Deposition of John A. List in Re: The People of the State of California, acting by and through Orange County District Attorney Tony Rackauckas v. General Motors LLC, Case No. 30-2014-00731038- CU-BT-CXC, Superior Court of the State of California in and for the County of Orange – Complex Litigation Division, June 21, 2017 (Summary of Opinions); June 27, 2017 (Deposition).

Data Expert Report, Supplemental Report, Second Data Expert Report, Second Supplemental Report, Third Supplemental Report, Data Expert Rebuttal Report, Second Data Expert Rebuttal, Summary Report, and Deposition of John A. List on behalf of Dominican Republic, in Re: World Trade Organization (“WTO”) v. Australia (re plain packaging of tobacco products), September 16, 2015 (Data Expert Report); September 16, 2015 (Supplemental Report); October 27, 2015 (Second Data Expert Report); October 28, 2015 (Second Supplemental Report); December 8, 2015 (Third Supplemental Report); December 9, 2015 (Data Expert Rebuttal Report); February 3, 2016 (Second Data Expert Rebuttal); February 3, 2016 (Summary Report); October 26, 2015 (Deposition).

Selected Writings

291. Aggarwal, Pradhi, Alec Brandon, Ariel Goldszmidt, Justin Holz, John A. List, Ian Muir, Gregory Sun, and Thomas Yu, "High-frequency location data shows that race affects the likelihood of being stopped and fined for speeding," *Science*, forthcoming

290. Charness, Gary, Brian Jabarian, John A. List, "Generation Next: Experimentation with AI, *Nature Human Behavior*, forthcoming.

289. Karna, Udit, Andrew Simon, Min Sok Lee, John A. List, and Haruka Uchida, "Seven Facts about the Racial Excellence Gap," *Nature*, forthcoming.

288. Chen, Kuan-Ming, Claire Ding, John List, Magne Mogstad, "Reservation Wages and Workers' Valuation of Job Flexibility: Evidence from a Natural Field Experiment," *Journal of the European Economic Association*, forthcoming.

287. List, John A., "The Experimentalist Looks Within: Toward an Understanding of Within-Subject Experimental Designs," *Review of Behavioral Economics*, forthcoming.

286. List, John A. and Haruka Uchida, “Socio-economic status explains one-third of the racial disparity in top academic achievement,” *Nature*, forthcoming.
285. Carattini, Stefano, Robert Dur, and John A. List, “Policy evaluation and the causal analysis of public support,” *Science*, 386(6721): 490-92 (2024).
284. List, John A., Lina Ramirez, Julia Seither, Jaime Unda, and Beatriz Vallejo, “Critical Thinking and Misinformation Vulnerability: Experimental Evidence from Colombia,” *PNAS Nexus*, 3(10): 1-7 (2024).
283. Gil, Patricia, Justin E. Holz, John A. List, Andrew Simon, and Alejandro Zentner, “Toward an Understanding of Tax Amnesty Take-Up: Evidence from a Natural Field Experiment,” *Journal of Public Economics*, 239: 1-9 (2024).
282. Milkman, K.L., S.F. Ellis, D.M. Gromet, A.S. Luscher, R.S. Mobarak, M.K. Paxson, R.A. Silvera Zumaran, R. Kuan, R. Berman, N.A. Lewis Jr., J.A. List, M.S. Patel, C. Van den Bulte, K.G. Volpp, M.V. Beauvais, J.K. Bellows, C.A. Marandola, A.L. Duckworth. “How Do Free Rides and Text Reminders Affect COVID-19 Vaccinations? A 3.5-Million Person Megastudy.” *Nature*, 631(8019): 179-188 (2024).
281. List, John A., Ian Muir, and Gregory Sun, “Using Machine Learning for Efficient Flexible Regression Adjustment in Economic Experiments,” *Econometric Reviews*, 44(1): 2-40 (2024).
280. Castillo, Marco, John List, Ragan Petrie and Anya Samek, "Detecting Drivers of Behavior at an Early Age: Evidence from a Longitudinal Field Experiment," *Journal of Political Economy*, 132(12): 3942-3977 (2024).
279. List, John A. "Field Experiments: Here Today Gone Tomorrow?" *The American Economist*, 69(2): 214-234 (2024).
278. Jha, Saurabh and John A. List, “Economics of Scale – Lessons for Radiologists,” *Journal of the American College of Radiology*, 21 (5):840-842 (2024).
277. List, John A. “*Optimally* Generate Policy-Based Evidence Before Scaling,” *Nature*, 626: 491–499 (2024).
276. List, John A. “The Voltage Effect” *Revue économique*, Presses de Sciences-Po, 74(5): 673-680 (2023).
275. Hallsworth, Michael, John A. List Robert D. Metcalfe Kristian Rotaru, and Ivo Vlaev, “The Making of Homo Honoratus: From Omission to Commission,” *Journal of Consumer Psychology*, 00: 1–13; <https://doi.org/10.1002/jcpy.1392> (2023).
274. List, John A., Devin Pope, and Gregory Sun, “Left-Digit Bias at Lyft,” *Review of Economic Studies*, 90(6): 3186–3237 (2023)

273. List, John A, Ragan Petrie, and Anya Samek, "How Experiments with Children Inform Economics," *Journal of Economic Literature*, 61(2): 504-64 (2023).
272. List, John A, "The Voltage Effect," *Business Economics*, 58(1): 3-8 (2023).
271. Levin, Tova, Steve Levitt, and John A. List, "A Glimpse into the World of High Capacity Givers: Experimental Evidence from a University Capital Campaign," *Journal of Economic Behavior and Organization*, (212): 644-58 (2023).
270. List, John A., Azeem Shaikh, and Atom Vayalinkal, "'Multiple Testing with Covariate Adjustment in Experimental Economics,'" *Journal of Applied Econometrics*, 38(6): 920-39 (2023).
269. List, John A. "Editor's Introduction," *Journal of Political Economy-Micro*, 1(1): 1-7 (2023).
268. Holz, Justin, John A. List, A. Zentner, M. Cardoza, JE Zentner, "The \$100 Million Nudge: Increasing Tax Compliance of Firms Using a Natural Field Experiment," *Journal of Public Economics*, 198, (2023).
267. Gneezy, Uri, Moshe Hoffman, Mark A Lane, John A List, Jeffrey A Livingston, Michael J Seiler, Can wishful thinking explain evidence for overconfidence? An experiment on belief updating, *Oxford Economic Papers*, Volume 75(1): 35–54 (2023).
266. List, John A. and Shah, Rohen, "The impact of team incentives on performance in graduate school: Evidence from two pilot RCTs," *Economics Letters*, 221(C) (2022).
265. List, Greta, List, John A., Ramirez, Lina M., and Samek, Anya. "Time and risk preferences of children predict health behaviors but not BMI," *Economics Letters*, (218(C)) (2022).
264. Fryer, Roland, Levitt, Steven, John A. List, and Sally Sadoff, "Enhancing the Efficacy of Teacher Incentives through Framing: A Field Experiment", *American Economic Journal: Economic Policy*, 14(4): 269-99 (2022).
263. Della Vigna, Stefano, John A. List, Ulrike Malmendier, and Gautum Rao, "Estimating Social Preferences and Gift Exchange at Work," *American Economic Review* (2022), 112(3), pp. 1038-74.
262. Fiala, Lenka & John Eric Humphries & Juanna Joensen & Udit Karna & John List & Gregory Veramendi, "How Early Adolescent Skills and Preferences Shape Economics Education Choices," *American Economic Review (P&P)*, (2022).
261. Kraft, Matthew & John List & Jeffrey Livingston & Sally Sadoff, "Online Tutoring by College Volunteers: Experimental Evidence from a Pilot Program," *American Economic Review (P&P)*, (2022).

260. Chuan, Amanda, John A. List, Anya Samek, and Shreemayi Samujjwala, "Parental Investments in Early Childhood and the Gender Gap in Math and Literacy," *American Economic Review (P&P)*, (2022).
259. List, John A, Anya Samek, and Terri Zhu, "Incentives to Eat Healthy: Evidence from a Grocery Store Field Experiment," *Economica* (2022), vol. 89(354), pp 489-509.
258. Halperin, Basil, Benjamin Ho, John A. List, and Ian Muir, "Toward an understanding of the economics of apologies: evidence from a large-scale natural field experiment," *Economic Journal* (2022), 132 (641) , pp. 273-298.
257. List, John A. "Introducing a Critical Thinking Hierarchy to Enhance Skill Formation in the Classroom," *Journal of Economic Education* (2022), 53(1), pp 100-108.
256. Supplee, Lauren, Robert Ammerman, Anne Duggan, Dana Suskind, and John A. List, "The role of open science practices in scaling evidence-based prevention programs," *Prevention Science* (2022). <https://doi.org/10.1007/s11121-021-01322-8>.
255. Chuan, Amanda, John A. List, and Anya Samek, "Do Financial Incentives Aimed at Decreasing Interhousehold Inequality Increase Intrahousehold Inequality," *Journal of Public Economics*, 196, (2021).
254. Sumalia, U. et al., WTO Must Ban Harmful Fishing Subsidies, *Science*, (2021), 374(6567), pp. 544-45. DOI: [10.1126/science.abm1680](https://doi.org/10.1126/science.abm1680)
253. List, John A. "How Field Experiments in Economics can Complement Psychological Research in Judgement Biases," *Current Directions in Psychological Science* (2021), 30 (5) , pp. 431-436.
252. Chen, Yan, Peter Cramton, John A. List, and Axel Ockenfels, "Market Design, Human Behavior, and Management," *Management Science* (2021), 67 (9) , pp.5317-5348.
251. List, John A. "The Voltage Effect in Behavioral Economics," *Behavioral Economics Guide* (2021), pp. VI-XI.
250. List, John A., James Murphy, Michael Price, and Alexander James, "Do Appeals to Donor Benefits Raise More Money than Appeals to Recipient Benefits? Evidence from a Natural Field Experiment in Alaska," *Nature and Human Behavior* (2021), 5 (10) , pp.1339-U89.
249. Cook, Cody, Rebecca Diamond, Jonathan Hall, John A. List, and Paul Oyer, "The Gender Earnings Gap in the Gig Economy: Evidence from over a Million Rideshare Drivers," *Review of Economic Studies*, (2021), 88(5), pp. 2210-38.
248. List, John A., Julie Pernaudet, Dana Suskind, "It All Starts with Beliefs: Addressing the Roots of Education Inequities by Changing Parental Beliefs," *Nature (Communications)* (2021), 12(1), article #5765, DOI [10.1038/s41467-021-25964-y](https://doi.org/10.1038/s41467-021-25964-y).

247. List, John A., Review of Experimental Tests of the Endowment Effect and the Coase Theorem. In: Charness, Gary and Pingle, Mark (Eds). *The State of the Art of Experimental Economics: 20 Top Papers Reviewed*. Abingdon: Routledge, 2021.
246. Gupta, Snigdha, Lauren Supplee, Dana Suskind, John A. List, “Failed to Scale: Embracing the Challenge of Scaling in Early Childhood,” in *The Scale-Up Effect in Early Childhood and Public Policy Why Interventions Lose Impact at Scale and What We Can Do About It*, (eds. John A. List, Dana Suskind, and Lauren Supplee), Routledge, 2021.
245. Al-Ubaydli Omar, Min Sok Lee, John A. List, and Dana Suskind. “The Science of Using Science: A New Framework for Understanding the Threats to Scaling Evidence-Based Policies,” in *The Scale-Up Effect in Early Childhood and Public Policy Why Interventions Lose Impact at Scale and What We Can Do About It*, (eds. John A. List, Dana Suskind, and Lauren Supplee), Routledge, 2021.
244. Kane, Maggie C., Liz Sablich, Snigdha Gupta, Lauren Supplee, Dana Suskind, John A. List. “Recommendations for Mitigating Threats to Scalability,” in *The Scale-Up Effect in Early Childhood and Public Policy Why Interventions Lose Impact at Scale and What We Can Do About It*, (eds. John A. List, Dana Suskind, and Lauren Supplee), Routledge, 2021.
243. List, John A. & Fatemeh Momeni, “When Corporate Social Responsibility Backfires: Evidence from a Natural Field Experiment,” *Management Science*, (2021), 67(1), pp. 8-21.
242. Bulte, Erwin, John A. List, and Daan van Soest, “Incentive spillovers in the workplace: Evidence from two field experiments,” *Journal of Economic Behavior and Organization* (2021), 184: pp. 137-149.
241. Karlan, Dean and John A. List, “How Can Bill and Melinda Gates Increase Other People's Donations to Fund Public Goods?” *Journal of Public Economics*, (2020), (191), (Article Number: 104296).
240. List, John A. and Fatemeh Momeni, “Leveraging Upfront Payments to Curb Employee Misbehavior: Evidence from a Natural Field Experiment,” *European Economic Review*, (2020), 130 (Article Number: 103601).
239. Al-Ubaydli Omar. John A. List, and Dana Suskind. "The science of using science: Towards an understanding of the threats to scaling experiments," *International Economic Review*, (2020), 61(4), pp. 1387-1409.
238. Allenby, Greg, Russell Belk, Catherine Eckel, Robert Fisher, Ernan Haruvy, John A. List, Yu Ma, Peter Popkowski Leszczyc, Yu Wang, and Sherry Xin Li, "Fundraising Design: Key Issues, Unifying Framework, and Open Puzzles." *Marketing Letters*, (2020), 31(4), pp. 371-380.

237. Al-Ubaydli, O., Lee, M. S., List, J., Mackevicius, C., & Suskind, D. "How Can Experiments Play a Greater Role in Public Policy? 12 Proposals from an Economic Model of Scaling," *Behavioural Public Policy*, (2020), 5(1), pp. 1-48.
236. . List, John A., Jan Stoop, Daan van Soest, & Haiwen Zhou, "On The Role of Group Size in Tournaments: Theory and Evidence from Lab and Field Experiments," *Management Science*, (2020), 66(10), pp. 4359-4377.
235. Bulte, Erwin, John A. List, & van Soest, Daan P. "Towards an understanding of the welfare effects of nudges: evidence from a field experiment in the workplace," *Economic Journal*, (2020), 130(632): pp. 2329-2353.
234. Cappelen, Alexander, Bertil Tungodden, John A. List, & Anya Samek, "The Effect of Early Education on Social Preferences," *Journal of Political Economy*, (2020), 128(7), pp. 2739-2758.
233. Andreoni, James, Amalia Digirolamo, John A. List, Claire Mackevicius, & Anya Samek, "Risk Preferences of Children and Adolescents in Relation to Gender, Cognitive Skills, Soft Skills, and Executive Functions," *Journal of Economic Behavior and Organization*, (2020), 179, pp. 729-742.
232. List, John A., Chien-Yu Lai, & Anya Samek, "Got Milk? Using Nudges to Reduce Consumption of Added Sugar," *American Journal of Agricultural Economics*, (2020), 102(1), pp. 154-168.
231. Gosnell, Greer, John A. List, & Robert Metcalfe, "The Impact of Management Practices on Employee Productivity: A Field Experiment with Airline Captains," *Journal of Political Economy*, (2020), 128(4), pp. 1195-1233.
230. List, John A., Chien-Yu Lai, & Anya Samek, "Got Milk? Using Nudges to Reduce Consumption of Added Sugar," *American Journal of Agricultural Economics*, (2020), 102(1), pp. 154-168.
229. Gneezy, Uri, John A. List, Jeff Livingston, Xiangdong Qin and Yang Xu, "Measuring Student Success: The Role of Effort on the Test Itself," *American Economic Review: Insights*, (2019), 1(3), pp. 291-308.
228. List, John A., Azeem Shaikh, and Yang Xu, "Multiple Hypothesis Testing in Experimental Economics," *Experimental Economics*, (2019), 22(4), pp. 773-793.
227. Czibor, Eszter, David Jimenez-Gomez, & John A. List, "The Dozen Things Experimental Economists Should Do (More Of)," *Southern Economic Journal*, (2019), 86(2), pp. 371-432.
226. Charness Gary, John A. List, Aldo Rustichini, Anya Samek, Jeroen Van De Den, "Theory of Mind Among Disadvantaged Children: Evidence from a Field Experiment," *Journal of Economic Behavior and Organization*, (2019), 166, pp. 174-194.

225. Andreoni, James, Michael Kuhn, John A. List, Anya Samek, & Charles Sprenger, "Toward an understanding of the development of time preferences: Evidence from field experiments," *Journal of Public Economics*, (2019), 177(article #104039).
224. Batzilis, Dimitris Sonia Jaffé, Steven Levitt, John A. List, and Jeffrey Picel, "How Facebook can deepen our understanding of behavior in strategic settings: Evidence from a million rock-paper-scissors games." *Games*, (2019), 10(2), 18; <https://doi.org/10.3390/g10020018> (registering DOI)
223. Brandon, Alec, John A. List, Robert D. Metcalfe, Michael K. Price, and Florian Rundhammer, "Testing for crowd out in social nudges: Evidence from a natural field experiment in the market for electricity," *Proceedings of the National Academy of Science*, (2019), 116(12), pp.5293-5298.
222. Al-Ubaydli, Omar and John A. List, "How Natural Field Experiments Have Enhanced Our Understanding of Unemployment," *Nature and Human Behavior*, (2019), 3(1), pp. 33-39.
221. Voors, Maarten, Ty Turley, Erwin Bulte, A. Kontoleon, John A List, "Chief for a Day: Elite Capture and Management Performance in a Field Experiment in Sierra Leone," *Management Science*, (2018), 64(12), pp. 5855-5876.
220. List, John A., Jeffrey Livingston, and Susanne Neckermann, "Do Financial Incentives Crowd Out Intrinsic Motivation to Perform on Standardized Tests? *Economics of Education Review*, (2018), 66, pp. 125-136.
219. Andersen, Steffen, Seda Ertac, Uri Gneezy, John A. List, and Sandra Maximiano. "On the cultural basis of gender differences in negotiation," *Experimental Economics*, (2018), 21(4), pp. 757-778.
218. Flory, Jeffrey, Uri Gneezy, Kenneth Leonard, and John A. List, "Gender, Age, and Competition: A Disappearing Gap? *Journal of Economic Behavior and Organization*, (2018), 150, pp. 256-276.
217. Hong, Fuhai, Tanjim Hossain, John A. List, and Migiwa Tanaka, "Testing The Theory of Multi-tasking: Evidence from a Natural Field Experiment in Chinese Factories," *International Economic Review*, (2018), 59(2), pp. 511-536.
216. List, John A. "In Vivo We Trust," *Science*, (2018), 361(6400), p. 339.
215. List, John A., Anya Samek, and Dana Suskind. "Combining Behavioral Economics and Field Experiments to Reimagine Early Childhood Education," *Behavioral Public Policy*, (2018) 2(1), pp. 1-21.

214. Ben-Nar, Avner, John A. List, Louis Putterman, and Anya Samek, "Learned generosity? An artefactual field experiment with parents and their children," *Journal of Economic Behavior and Organization*, (2017), 143, pp. 28-44.
213. List, John A, "Experimental Economics in the *Journal of Political Economy*," *Journal of Political Economy*, (2017), 125(6): 1925-1930.
212. List, John A. and Harald Uhlig, "The Past, Present, and Future of Economics: A Celebration of the 125-Year Anniversary of the *JPE* and of Chicago Economics, Introduction," *Journal of Political Economy*, (2017), 125(6): 1723-1727.
211. Maniadis, Zacharias; Tufano, Fabio; List, John A. "To Replicate or Not To Replicate? Exploring Reproducibility in Economics through the Lens of a Model and a Pilot Study," *Economic Journal*, (2017) 127(605): F209-F235.
210. Bishop, Richard C., Kevin J. Boyle, Richard T. Carson, David Chapman, W. Michael Hanemann, Barbara Kanninen, Raymond J. Kopp, Jon Krosnick, John List, Norman Meade, Robert Paterson, Stanley Presser, V. Kerry Smith, Roger Tourangeau, Michael Welsh, and Jeffrey M. Wooldridge, Matthew De Bell, Colleen Donovan, Matthew Konopka, and Nora. Scherer "Putting a Value on Injuries to Natural Assets: the BP Oil Spill," *Science*, (2017), 356 (6335): 253-254.
209. Benjamin et al., "Redefine Statistical Significance," *Nature and Human Behavior*, (2017), 1, 0189, doi:10.1038/s41562
208. List, Annika J.; List, John A.; Samek, Anya, "Discrimination among pre-school children: Field experimental evidence," *Economics Letters*, (2017), 157: 159-162.
207. Willoughby, Michael T.; Kuhn, Laura J.; Blair, Clancy B.; Samek, Anya and John A. List, "The test-retest reliability of the latent construct of executive function depends on whether tasks are represented as formative or reflective indicators," *Child Neuropsychology*, (2017), 23(7):822-837.
206. Al-Ubaydli O., List, J.A., Danielle LoRe, and Dana Suskind. "Scaling for Economists: Lessons from the Medical Literature," *Journal of Economic Perspectives*, (2017), 31(4): 125-144.
205. Al-Ubaydli, Omar, John A. List, and Dana Suskind. "What Can We Learn From Experiments? Understanding the Threats to the Scalability of Experimental Results," *American Economic Review*, (P&P), (2017) 107(5): 282-286.
204. Hallsworth, Michael, John A. List, Robert Metcalfe, and Ivo Vlaev. "The Behavioralist As Tax Collector: Using Natural Field Experiments to Enhance Tax Compliance," *Journal of Public Economics*, (2017) 148: 14-31.

203. Bulte, Erwin, Kontoleon, Andreas, List, John A., Turley, Ty, and Voors, Maarten, "From personalized exchange towards anonymous trade: A field experiment on the workings of the invisible hand," *Journal of Economic Behavior and Organization*, (2017), 133(C), 313-330.
202. Della Vigna, Stefano, John A. List, Ulrike Malmendier, and Gautum Rao, "Voting to Tell Others," *Review of Economic Studies*, (2017) 84 (1): 143-181.
201. List, John A. and Anya Samek, "A Field Experiment on the Impact of Incentives on Milk Choice in the School Lunchroom" *Public Finance Review*, (2017), 45(1), 44-67.
200. Levitt, Steven, John A. List, Susanne Neckermann, and Sally Sadoff, "The Behavioralist Goes to School: Leveraging Behavioral Economics to Improve Educational Performance", *American Economic Journal: Economic Policy*, (2016), 8(4), 183-219.
199. Gneezy, Uri; Leibbrandt, Andreas; and John A. List, "Ode to Sea: Workplace Organizations and Norms of Cooperation," *Economic Journal*, (2016), 126(595), 1856-1883.
198. List, John A. and Michael Price, "The Use of Field Experiments in Environmental and Resource Economics," *Review of Environmental Economics and Policy*, (2016), 10(2), 206-225.
“
197. List, John A., Michael Price, and William S. Neilson, "The Effects of Group Membership in a Strategic Setting: Evidence from the Field," *European Economic Review*, (2016), 90(SI), 67-85.
196. Metcalfe, Robert, Greer Gosnell, and John A. List, "Virgin Atlantic Tested 3 Ways to Change Employee Behavior," *Harvard Business Review*, (2016), August 1.
195. Levitt, Steven D.; List, John A.; Neckermann, Susanne, "Quantity discounts on a virtual good: The results of a massive pricing experiment at King Digital Entertainment," . *Proceedings of the National Academy of Science*, (2016), 113(27), pp. 7323-7328.
194. Floyd, Eric and John A. List "Using Field Experiments in Accounting and Finance," *Journal of Accounting Research*, (2016), 54(2), pp. 437-475.
193. Heyes, Anthony and John A. List "Supply and Demand for Discrimination: An Experiment Using Photos," *American Economic Review* (P&P), (2016), 106(5), pp. 319-23.
192. Houser, Daniel, John A. List, Marco Piovesan, Anya Samek, and Joachim Winter, "Dishonesty: from Parents to Children," *European Economic Review*, (2016), 82, pp. 242-254.
191. Tong, LCP, Karen Ye, Kentaro Asai, Seda Ertac, Seda, John A. List, Howard Nusbaum, and Ali Hortacsu, "Trading experience modulates anterior insula to reduce the endowment effect," *Proceedings of the National Academy of Science*, (2016), 113(33), pp. 9238-9243.

190. Al-Ubaydli, Omar. and John A. List, "Field experiments in markets," in Banarjee, A. and E. Duflo (eds) *Handbook of Economic Field Experiments*, Elsevier, 2016.
189. Al-Ubaydli, Omar. and John A. List, "On the generalizability of experimental results in economics," in Frechette, G. and A. Schotter (eds) *Handbook of Experimental Economic Methodology*, Oxford University Press, 2015.
188. Maniadis, Zacharias; Tufano, Fabio; List, John A., "How to Make Experimental Economics Research More Reproducible: Lessons from Other Disciplines and a New Proposal." (2015), In: Cary Deck, Enrique Fatas, and Tanya Rosenblat, *Replication in Experimental Economics* 18. Emerald, pp. 215-230.
187. Brandon, Alec and John A. List, "Markets for Replication," *Proceedings of the National Academy of Science*, (2015), 112(50), 15267-15268.
186. Al-Ubaydli, Omar, Steffen Andersen, Uri Gneezy, and John A. List, "Carrots That Look Like Sticks: Toward an Understanding of Multitasking Incentive Schemes," *Southern Economic Journal*, (2015), 81(3), 538-561.
185. List, John A. and Robert Metcalfe. "Field Experiments in the Developed World: An Introduction," *Oxford Review of Economic Policy* (2015) 30(4), 585-596.
184. Cowell, Jason, Anya Samek, John A. List and Jean Decety. "The Curious Relation Between Theory of Mind and Sharing in Preschool Age Children," *PLoS ONE* (2015), 10(2), e0117947. doi:10.1371/journal.pone.0117947.
183. Laibson, David, and John A. List, "Principles of (Behavioral) Economics," *American Economic Review*, (2015, P&P), 105(5):385-90.
182. Flory, Jeffrey A., Andreas Leibbrandt and John A. List, "Do Competitive Work Places Deter Female Workers? A Large-Scale Natural Field Experiment on Gender Differences in Job-Entry Decisions," *Review of Economic Studies*, (2015), 82(1), 122-155.
181. Hong, Fuhai, Tanjim Hossain, and John A. List, "Framing Manipulations in Contests: A Natural Field Experiment," *Journal of Economic Behavior and Organization*, (2015); 118, 372-382.
180. Al-Ubaydli, Omar, and John A. List, "Do Natural Field Experiments Afford Researchers More or Less," Control than Laboratory Experiments? *American Economic Review*, (2015, P&P), 105(5):462-66.
179. Alevy, Jonathan, Craig Landry, and John A. List, "Field Experiments on Anchoring of Economic Valuations," *Economic Inquiry*, (2015), 53(3), 1522-1538.

178. List, John A.; and Samak, Anya C, “The behavioralist as nutritionist: Leveraging behavioral economics to improve child food choice and consumption,” *Journal of Health Economics*, (2015), Volume: 39, pp. 135-146.
177. Bulte, Erwin, Tu, Qin, and John A. List, “Battle of the Sexes: How Sex Ratios Affect Female Bargaining Power,” *Economic Development and Cultural Change*, (2015) 64(1), 143 - 161.
176. Leibbrandt, Andreas and John A. List, “Do Women Avoid Salary Negotiations? Evidence from a Large-scale Natural Field Experiment,” *Management Science*, (2015), 61(9), 2016-2024.
175. Maniadis, Zacharias; Tufano, Fabio; List, John A., “One Swallow Doesn't Make a Summer: Reply to Kataria,” *Econ Journal Watch*, (2014), 11(1): 11-16.
174. Carson, Richard, Theodore Groves, and John A. List “Consequentiality: A Theoretical and Experimental Exploration of a Single Binary Choice,” *Journal of the Association of Environmental and Resource Economists*, (2014), vol. 1, Issue 1, pp. 171-207.
173. List, John A. “Using Field Experiments to Change the Template of How We Teach Economics ,” *Journal of Economic Education*, (2014) Volume: 45 Issue: 2, pp. 81-89.
172. Acemoglu, Daron, David Laibson, and John A. List, “Equalizing Superstars: The Internet and the Democratization of Education” *American Economic Review*, (2014, P&P), Volume: 104 Issue: 5, pp. 523-527.
171. Heffetz, Ori, and John A. List, “Is the Endowment Effect an Expectations Effect?,” *Journal of the European Economic Association*, (2014), Volume: 12 Issue: 5, pp. 1396-1422.
170. Edwards, James T. and John A. List “Toward an Understanding of why Suggestions Work in Charitable Fundraising: Theory and Evidence from a Natural Field Experiment,” *Journal of Public Economics*, (2014), Volume: 114, pp. 1-13.
169. Maniadis, Zacharias, Fabio Tufano, and John A. List, “One Swallow Does not Make a Summer: New Evidence on Anchoring Effects,” *American Economic Review*, (2014) Volume: 104 Issue: 1 Pages: 277-290.
168. Levitt, Steven D., John A. List, and Chad Syverson, “Toward an Understanding of Learning by Doing: Evidence from an Automobile Plant” *Journal of Political Economy*, (2013), Volume: 121 Issue: 4 Pages: 643-681.
167. Loewenstein, George, Joelle Y. Friedman, Barbara McGille, Sarah Ahmad, Suzanne Linck, Stacey Sinkula, John Beshears, James J. Choi, Jonathan Kolstad, David Laibson, Brigitte C. Madrian, John A. List, Kevin G. Volpp, “Consumers Misunderstanding of Health Insurance”, *Journal of Health Economics*, (2013), Volume: 32, Issue 5, pp. 850-862.

166. Kroll, Stephan, John A. List, Charles F. Mason. "The Prisoner's Dilemma as Intergroup Game: an Experimental Investigation," *Handbook on Experimental Economics and the Environment*, (2013), pp. 458-481.
165. Andersen, Steffen, Seda Ertac, Uri Gneezy, John A. List, and Sandra Maximiano, "Gender, Competitiveness and Socialization at a Young Age: Evidence from a Matrilineal and a Patriarchal Society," *Review of Economics and Statistics*, (2013), Volume: 95 Issue: 4 Pages: 1438-1443.
164. Della Vigna, Stefano, John A. List, Ulrike Malmendier, and Gautum Rao, "The Importance of Being Marginal: Gender Differences in Generosity," *American Economic Review*, (2013, P&P), 103(3): pp. 586-90.
163. Leibbrandt, Andreas; Gneezy, Uri; List, John A., "Rise and fall of competitiveness in individualistic and collectivistic societies," *Proceedings of the National Academy of Science*, (2013), 110(23), pp. 9305-9308.
162. List, John A.; and Samak, Anya C, "Exploring the origins of charitable acts: Evidence from an artefactual field experiment with young children," *Economics Letters*, (2013), 118(3), pp. 431-434.
161. Kling, Catherine, John A. List, and Jinhua Zhao, "No More Despairing over Disparities: A Dynamic Explanation of the Willingness to Pay and Willingness to Accept Disparity," *Economic Inquiry*, (2013), 51(1), pp. 909-921.
160. Al-Ubaydli, Omar, and John A. List, On the generalizability of experimental results in economics, In Frechette, G. & Schotter, A., *Methods of Modern Experimental Economics*, Oxford University Press, 2013.
159. Hossain, Tanjim and John A. List, "The Behavioralist Visits the Factory: Increasing Productivity Using Simple Framing Manipulations," *Management Science*, (2012), 58(12), pp. 2151-2167.
158. Fershtman, Chaim; Gneezy, Uri; List, John A , "Equity Aversion: Social Norms and the Desire to be Ahead," *American Economic Journal—Microeconomics*, (2012), 4(4), pp. 131-144.
157. Henderson, Daniel J., John A. List, Daniel L. Millimet, Christopher F. Parmeter, Michael K. Price, Empirical Implementation of Non-Parametric First Price Auction Models, *Journal of Econometrics*, (2012), 168(1), pp. 17-28.
156. Ertac, Seda, Burak Guclu, Ali Hortacsu, and John A. List, "Mental Attributes and Temporal Brain Dynamics during Bargaining: EEG Source Localization and Neuroinformatic Mapping," *Social Neuroscience*, (2012), 7 (2), pp. 159-77.

155. Herberich David H. and John A. List, "Digging into Background Risk: Experiments with Farmers and Students," *American Journal of Agricultural Economics*, (2012), 94 (2), pp. 457-463.
154. List, John A. and Michael K. Price, "Charitable Giving Around the World: Thoughts on How to Expand the Pie," *CESifo Economic Studies*, (2012), 58(1), pp. 1-30.
153. Hoffman Moshe; Gneezy Uri; List John A, "Reply to Bailey et al. and Daly: Indigenous societies enable identification of nurture but require nonstandard measures," *Proceedings of the National Academy of Science*, (2012), 108(36), pp. E585-E587.
152. Bulte, Erwin, Andreas Kontoleon, John A. List, Ty Turley, and Maarten Voors, "Exploring Whether Behavior in Context-Free Experiments is Predictive of Behavior in the Field: Evidence from Lab and Field Experiments in Rural Sierra Leone," *Economics Letters*, (2012), 114(3), pp. 308-311.
151. Della Vigna, Stefano, John A. List, and Ulrike Malmendier, "Testing for Altruism and Social Pressure in Charitable Giving," *Quarterly Journal of Economics*, (2012), 127(1), pp. 1-56.
150. List, John A., Sally Sadoff, and Mathis Wagner, "So you want to run an experiment, now what? Some Simple Rules of Thumb for Optimal Experimental Design," *Experimental Economics*, (2011), 14(4), pp. 439-457.
149. Andersen, Steffen, Uri Gneezy, Moshe Hoffman, Seda Ertac, and John A. List, "Stakes Matter in Ultimatum Games," *American Economic Review*, (2011), 101(7), pp. 3427-3439.
148. Hoffman Moshe; Gneezy Uri; List John A, "Nurture affects gender differences in spatial abilities," *Proceedings of the National Academy of Science*, (2011), 108(36), pp. 14786-14788
147. List, John A. "Why Economists Should Conduct Field Experiments and 14 Tips for Pulling One Off," *Journal of Economic Perspectives*, (2011), 25(3): pp. 3-15.
146. Chandler, Dana, Steven D. Levitt, and John A. List, "Predicting and Preventing Violent Death," *American Economic Review*, (2011, P&P), 101 (3): pp. 288-292.
145. List, John A. "Does Market Experience Eliminate Market Anomalies? The Case of Exogenous Market Experience," *American Economic Review*, (2011, P&P), 101 (3): pp. 313-317.
144. Bulte, Erwin, Andreas Kontoleon, John A. List, Ty Turley, and Maarten Voors, "Using Artefactual Field Experiments to Learn about the Incentives for Sustainable Forest Use in Developing Economies," *American Economic Review*, (2011, P&P), 101 (3): pp. 329-333.
143. Andreoni, James, and John A. List, "Experimental approaches to Philanthropy: guest editors' introduction," *Journal of Public Economics*, (2011), 95(5-6): pp. 333-334.

142. Karlan, Dean, John A. List, and Eldar Shafir, "Small Matches and Charitable Giving: Evidence from a Natural Field Experiment," *Journal of Public Economics*, (2011), 95 (5-6): pp. 344-350.
141. List, John A. "The Market for Charitable Giving," *Journal of Economic Perspectives*, (2011), 25(2): pp. 157-180.
140. List, John A. and Charles F. Mason, "Are CEOs Expected Utility Maximizers?" *Journal of Econometrics*, (2011), 162 (1): pp. 114-123.
139. Levitt, Steven D. and John A. List, "Was there really a Hawthorne Effect at the Hawthorne Plant? An Analysis of the Original Illumination Experiments," *American Economic Journal: Applied Economics* (2011), 3(1): pp. 224-238.
138. List, John A. and Yana Peysakhovich, "Charitable Donations are More Responsive to Stock Market Booms than Busts," *Economics Letters*, (2011), 110 (2): pp. 166-169.
137. Lange, Andreas, John A. List, and Michael K. Price, "Auctions with Resale When Private Values Are Uncertain: Evidence from the Lab and Field," *International Journal of Industrial Organization*, (2011), 29(1), pp. 54-64.
136. Levitt, Steven D., John A. List, and Sally Sadoff, "Checkmate: Exploring Backward Induction Among Chess Player," *American Economic Review*, (2011), 101(2): pp. 975-990.
135. Alevy, Jonathan, John A. List, and Vic Adamowicz, "How Can Behavioral Economics Inform Non-Market Valuation? An Example from the Preference Reversal Literature," *Land Economics*, (2011), 87(3): pp. 365-381.
134. Al-Ubaydli, Omar, Uri Gneezy, Min Sok Lee, John A. List, Towards an understanding of the relative strengths of positive and negative reciprocity, *Judgment and Decisionmaking*, (2010), 5(7), pp. 524-539.
133. List, John A. and Imran Rasul, "Field Experiments in Labor Economics," in *Handbook of Labour Economics*, eds. Orley Ashenfelter and David Card, (2010), 4A, pp. 103-228.
132. Landry, Craig, Andreas Lange, John A. List, Michael K. Price, and Nicholas G. Rupp, "Is a Donor in Hand Better than Two in the Bush? Evidence from a Natural Field Experiment.," *American Economic Review*, (2010), 100 (3), pp. 958-983.
131. Levitt, Steven D., John A. List, and David Reiley, "What Happens in the Field Stays in the Field: Professionals Do Not Play Minimax in Laboratory Experiments," *Econometrica*, (2010), 78(4), pp. 1413-1434.

130. Haigh, Michael and John A. List, "Investment under Uncertainty: Testing the Options Model with Professional Traders," *Review of Economics and Statistics*, (2010), 92(4), pp. 974-984.
129. Jin, Ginger, Andrew Kato, and John A. List, "That's News to Me! Information Revelation in Professional Certification Markets," *Economic Inquiry*, (2010), 48(1), pp. 104-122.
128. List, John A., "Social Preferences: Some Thoughts from the Field," *Annual Review of Economics* (2009), 1, pp. 563-579.
127. List, John A. and Michael K. Price, "The Role of Social Connections in Charitable Fundraising: Evidence from a Natural Field Experiment," *Journal of Economic Behavior and Organization*, (2009), 69(2), pp. 160-169.
126. List, John A. "The IRB Is Key in Field Experiments," *Science*, (2009), 323(5915), pp. 713-714.
125. Spencer, Michael A., Stephen K. Swallow, Jason F. Shogren, and John A. List "Rebate Rules in Threshold Public Good Provision." *Journal of Public Economics*, (2009), 93(5-6), pp. 798-806.
124. Levitt, Steven D. and John A. List, "Field Experiments in Economics: The Past, The Present, and The Future," *European Economic Review*, (2009), 53(1), pp. 1-18.
123. Gneezy, Uri, Kenneth Leonard, and John A. List, "Gender Differences in Competition: Evidence from a Matrilineal and a Patriarchal Society," *Econometrica*, (2009), 77(5), pp. 1637-1664.
122. Herberich David H., Steven D. Levitt, and John A. List, "Can Field Experiments Return Agricultural Economics to the Glory Days? *American Journal of Agricultural Economics*, (2009), 91(5), pp. 1259-1265.
121. List, John A., "Introduction to field experiments in economics," *Journal of Economic Behavior and Organization*, (2009), 70(3), pp. 439-442.
120. List, John A., "Informed Consent in Social Science," *Science*, (2008), 322(5902), p. 672.
119. List, John A. and Daniel L. Millimet, "The Market: Catalyst for Rationality and Filter of Irrationality," *The B.E. Journal of Economic Analysis & Policy*, (2008), 8(1 - Frontiers), Article 47.
118. List, John A. and David Reiley, "Field Experiments," *The New Palgrave Dictionary of Economics*, Steven N. Durlauf and Lawrence E. Blume, eds., Palgrave Macmillan Publishing, (2008).
117. List, John A., "*Homo experimentalis* Evolves," *Science*, (2008), 321(5886), pp. 207-208.

116. Fryer, Roland G., Steven D. Levitt, and John A. List, "Exploring the Impact of Financial Incentives on Stereotype Threat: Evidence from a Pilot Study," *American Economic Review*, (2008), 98(2—P&P), pp. 370-375.
115. Andersen, Steffen, Erwin Bulte, Uri Gneezy, and John A. List, "Do Women Supply More Public Goods than Men? Preliminary Experimental Evidence from Matrilineal and Patriarchal Societies," *American Economic Review*, (2008), 98(2-P&P), pp. 376-381.
114. Levitt, Steven D. and John A. List, "Homo economicus Evolves," *Science*, (2008), 319(5865), pp. 909-910.
113. Rondeau, Daniel and John A. List, "Matching and challenge gifts to charity: evidence from laboratory and natural field experiments," *Experimental Economics*, (2008), 11(3), pp. 253-267.
112. List, John A., "Introduction to field experiments in economics with applications to the economics of charity," *Experimental Economics*, (2008), 11(3), pp. 203-212.
111. Harrison, Glenn W. and John A. List, "Naturally Occurring Markets and Exogenous Laboratory Experiments: A Case Study of the Winner's Curse," *Economic Journal*, (2008), 118(528), pp. 822-843.
110. Ehmke, Mariah D., Jayson L. Lusk, and John A. List, "Is Hypothetical Bias a Universal Phenomenon? A Multinational Investigation," *Land Economics*, (2008), 84 (3), pp. 489–500.
109. List, John A. and Todd Cherry, "Examining the role of fairness in high stakes allocation decisions," *Journal of Economic Behavior and Organization*, (2008), 65(1), pp. 1-8.
108. Karlan, Dean and John A. List, "Does Price Matter in Charitable Giving? Evidence from a Large-Scale Natural Field Experiment," *American Economic Review*, (2007), 97(5), pp. 1774-1793.
107. Horowitz, John, John A. List, and Kenneth E. McConnell, "A Test of Diminishing Marginal Value," *Economica*, (2007), 74(296), pp. 650-663.
106. Lange, Andreas, John A. List, and Michael K. Price, "Using Lotteries to Finance Public Goods: Theory and Experimental Evidence," *International Economic Review*, (2007), 48(3), pp. 901-927.
105. Lange, Andreas, John A. List, and Michael K. Price, "A fundraising mechanism inspired by historical tontines: Theory and experimental evidence," *Journal of Public Economics*, (2007), 91(9), pp. 1750-1782.
104. Harrison, Glenn W., John A. List, and Charles Towe, "Naturally Occurring Preferences and Exogenous Laboratory Experiments: A Case Study of Risk Aversion," *Econometrica*, (2007), 75 (2), pp. 433-458.

103. Alevy, Jonathan E., Michael S. Haigh, and John A. List. "Information Cascades: Evidence from a Field Experiment with Financial Market Professionals," *Journal of Finance*, (2007), 62(1), pp. 151-180.
102. List, John A., "On the Interpretation of Giving in Dictator Games," *Journal of Political Economy*, (2007), 115(3), pp. 482-494.
101. Levitt, Steven D. and John A. List, "What do Laboratory Experiments Measuring Social Preferences Reveal About the Real World," *Journal of Economic Perspectives*, (2007), 21(2), pp. 153-174.
100. Bulte Erwin, John A. List, and Mark C. Strazicich, "Regulatory Federalism and the Distribution of Air Pollutant Emissions," *Journal of Regional Science*, (2007), 47(1), pp. 155-178.
99. Levitt, Steven D. and John A. List, "Viewpoint: On the generalizability of lab behaviour to the field," *Canadian Journal of Economics*, (2007), 40(2), pp. 347-370.
98. Landry, Craig E. and John A. List, "Using *Ex Ante* Approaches to Obtain Credible Signals for Value in Contingent Markets: Evidence from the Field," *American Journal of Agricultural Economics*, (2007), 89(2), pp. 420-429.
97. List, John A. "Field Experiments: A Bridge between Lab and Naturally Occurring Data," *The B.E. Journal of Economic Analysis & Policy*, (2006), 6(2 - Advances), Article 8.
96. Gneezy, Uri, John A. List, and George Wu, "The Uncertainty Effect: When a Risky Prospect is Valued Less than its Worst Possible Outcome," *Quarterly Journal of Economics*, (2006), 121(4), pp. 1283-1309.
95. List, John A. and Daniel M. Sturm. "How Elections Matter: Theory and Evidence from Environmental Policy," *Quarterly Journal of Economics*, (2006), 121(4), pp. 1249-1281.
94. Gneezy, Uri and John A. List, "Putting Behavioral Economics to Work: Testing for Gift Exchange in Labor Markets Using Field Experiments," *Econometrica*, (2006), 74(5), pp. 1365-1384.
93. Landry, Craig, Andreas Lange, John A. List, Michael K. Price, and Nicholas G. Rupp. "Toward an Understanding of the Economics of Charity: Evidence from a Field Experiment," *Quarterly Journal of Economics*, (2006), 121(2), pp. 747-782.
92. List, John A., "The Behavioralist Meets the Market: Measuring Social Preferences and Reputation Effects in Actual Transactions," *Journal of Political Economy*, (2006), 114(1), pp. 1-37.

91. List, John A., "Friend or Foe? A Natural Experiment of the Prisoner's Dilemma," *Review of Economics and Statistics*, (2006), 88(3), pp. 463-471.
90. van Soest, Daan P., John A. List, and Tim Jeppesen, "Shadow prices, environmental stringency, and international competitiveness," *European Economic Review*, (2006), 50(5), pp. 1151-1167.
89. Engelbrecht-Wiggans, Richard, John A. List, and David H. Reiley, "Demand Reduction in a Multi-Unit Auctions with Varying Numbers of Bidders: Theory and Evidence from a Field Experiment," *International Economic Review*, (2006), 47(1), pp. 203-232.
88. List, John A., Paramita Sinha, and Michael H. Taylor, "Using Choice Experiments to Value Non-Market Goods and Services: Evidence from Field Experiments," *The B.E. Journal of Economic Analysis & Policy*, (2006), 6(2 - Advances), Article 2.
87. Lee, Junsoo, John A. List, and Mark C. Strazicich, "Non-renewable resource prices: Deterministic or stochastic trends?," *Journal of Environmental Economics and Management*, (2006), 51(3), pp. 354-370.
86. List, John A., "Using Hicksian Surplus Measures to Examine Consistency of Individual Preferences: Evidence from a Field Experiment," *Scandinavian Journal of Economics*, (2006), 108(1), pp. 115-134.
85. List, John A., "Scientific Numerology, Preference Pnomalies, and Environmental Policymaking," *Environmental and Resource Economics*, (2005), 32(1), pp. 35-53.
84. Mason, Charles F., Jason F. Shogren, Chad Settle, and John A. List, "Investigating Risky Choices Over Losses Using Experimental Data," *Journal of Risk and Uncertainty*, (2005), 31(2), pp. 187-215.
83. Gallet, Craig A., John A. List, and Peter F. Orazem, "Cyclicalilty and the Labor Market for Economists," *Southern Economic Journal*, (2005), 72(2), pp. 284-304.
82. List, John A. and Michael K. Price, "Conspiracies and Secret Price Discounts in the Marketplace: Evidence from Field Experiments," *Rand Journal of Economics*, (2005), 36(3), pp. 700-717.
81. Gayer, Ted, John Horowitz, and John A. List, "When Economists Dream, They Dream of Clear Skies," *The Economists' Voice*, (2005) 2(2), Article 7.
80. Haigh, Michael S. and John A. List, "Do Professional Traders Exhibit Myopic Loss Aversion? An Experimental Analysis," *Journal of Finance*, (2005), 60(1), pp. 523-534.
79. Bulte, Erwin, Shelby Gerking, John A. List, and Aart de Zeeuw, "The effect of varying the causes of environmental problems on stated WTP values: evidence from a field study," *Journal of Environmental Economics and Management*, (2005), 49(2), pp. 330-342.

78. Andreoni, James, and John A. List, "Experimental approaches to public economics: guest editors' introduction," *Journal of Public Economics*, (2005), 89(8), pp. 1355-1359.
77. List, John A. and Michael S. Haigh, "A simple test of expected utility theory using professional traders," *Proceedings of the National Academy of Science*, (2005), 102(3), pp. 945-948.
76. Engelbrecht-Wiggans, Richard, John A. List, and David H. Reiley, "Demand Reduction in Multi-Unit Auctions: Evidence from a Sportscard Field Experiment: Reply," *American Economic Review*, (2005), 95(1), pp. 472-476.
75. List, John A., "Testing Neoclassical Competitive Theory in Multilateral Decentralized Markets," *Journal of Political Economy*, (2004), 112(5), pp. 1131-1156.
74. List, John A., Robert P. Berrens, Alok K. Bohara, and Joe Kerkvliet, "Examining the Role of Social Isolation on Stated Preferences," *American Economic Review*, (2004), 94(3), pp. 741-752.
73. Harrison, Glenn W. and John A. List, "Field Experiments," *Journal of Economic Literature*, (2004), 42(4), pp. 1009-1055.
72. List, John A., "Neoclassical Theory Versus Prospect Theory: Evidence from the Marketplace," *Econometrica*, (2004), 72(2), pp. 615-625.
71. List, John A., "The Nature and Extent of Discrimination in the Marketplace: Evidence from the Field," *Quarterly Journal of Economics*, (2004), 119(1), pp. 49-89.
70. Fehr, Ernst and List, John A., "The Hidden Costs and Returns of Incentives – Trust and Trustworthiness among CEOs," *Journal of the European Economic Association*, (2004), 2(5), pp. 743-771.
69. List, John A., "Young, Selfish, and Male: Field Evidence of Social Preferences," *Economic Journal*, (2004), 114(492), pp. 121-149.
68. List, John A., McHone, W. Warren, and Daniel L. Millimet, "Effects of environmental regulation on foreign and domestic plant births: is there a home field advantage?" *Journal of Urban Economics*, (2004), 56(2), pp. 303-326.
67. Bulte, Erwin H., Shelby Gerking, John A. List, and Aart de Zeeuw, "Do causes of environmental problems affect Hicksian equivalent surplus? Evidence from the field," *Economics Letters*, (2004), 85(2), pp. 157-162.
66. Millimet, Daniel L. and John A. List, "The Case of the Missing Pollution Haven Hypothesis," *Journal of Regulatory Economics*, (2004), 26(3), pp. 239-262.

65. Cherry, Todd, Peter Frykblom, Jason F. Shogren, John A. List, and Melonie B. Sullivan, "Laboratory Testbeds and Non-Market Valuation: The Case of Bidding Behavior in a Second-Price Auction with an Outside Option," (2004), *Environmental and Resource Economics*, 29(3), pp. 285-294.
64. Co, Catherine Y. and John A. List, "Is foreign direct investment attracted to 'Knowledge Creators'?" *Applied Economics*, (2004), 36(11), pp. 1143-1149.
63. Lee, Junsoo and John A. List, "Examining Trends of Criteria Air Pollutants: Are the Effects of Governmental Intervention Transitory," *Environmental and Resource Economics*, (2004), 29(1), pp. 21-37.
62. Fredriksson, Per G., John A. List, and Daniel Millimet, "Chasing the smokestack: strategic policymaking with multiple instruments," *Regional Science and Urban Economics*, (2004), 34(4), pp. 387-410.
61. List, John A., "Substitutability, experience, and the value disparity: evidence from the marketplace," *Journal of Environmental Economics and Management*, (2004), 47(3), pp. 486-509.
60. Co, Catherine Y., John A. List, and Larry D. Qiu, "Intellectual Property Rights, Environmental Regulations, and Foreign Direct Investment," *Land Economics*, (2004), 80(2), pp. 153-173.
59. Damania, Richard, Per G. Fredriksson, and John A. List, "The multiplier effect of globalization," *Economics Letters*, (2004), 83(3), pp. 285-292.
58. Hoffer, Richard A., and John A. List, "Valuation on the Frontier: Calibrating Actual and Hypothetical Statements of Value," *American Journal of Agricultural Economics*, (2004), 86(1), pp. 213-221.
57. List, John A., Daniel L. Millimet, and W. Warren McHone, "The Unintended Disincentive in the Clean Air Act," *Advances in Economic Analysis & Policy*, (2004), 4(2), Article 2.
56. List, John A., "Does Market Experience Eliminate Market Anomalies?" *Quarterly Journal of Economics*, (2003), 118(1), pp. 41-71.
55. Pacala, Steven, Erwin Bulte, John A. List, and Simon Levin, "False Alarm over Environmental False Alarms," *Science*, (2003), 301(5637), pp. 1187-1189.
54. Millimet, Daniel L., John A. List, and Thanasis Stengos, "The Environmental Kuznets Curve: Real Progress or Misspecified Models?" *Review of Economics and Statistics*, (2003), 85(4), pp. 1038-1047.

53. List, John A., Daniel L. Millimet, Per G. Fredriksson, and W. Warren McHone, "Effects of Environmental Regulations on Manufacturing Plant Births: Evidence from a Propensity Score Matching Estimator," *Review of Economics and Statistics*, (2003), 85(4), pp. 944-952.
52. List, John A., W. Warren McHone, and Daniel Millimet, "Effects of air quality regulation on the destination choice of relocating plants," *Oxford Economic Papers*, (2003), 55(4), pp. 657-678.
51. Damania, Richard, Per G. Fredriksson, and John A. List, "Trade liberalization, corruption, and environmental policy formation: theory and evidence," *Journal of Environmental Economics and Management*, (2003), 46(3), pp. 490-512.
50. Fredriksson, Per G., John A. List, and Daniel L. Millimet, "Bureaucratic corruption, environmental policy and inbound US FDI: theory and evidence," *Journal of Public Economics*, (2003), 87(7-8), pp. 1407-1430.
49. Millimet, Daniel and List, John A. "A Natural Experiment on the 'Race to the Bottom' Hypothesis: Testing for Stochastic Dominance in Temporal Pollution Trends," *Oxford Bulletin of Economics & Statistics*, (2003), 65(4), pp. 395-420.
48. Gallet, Craig A. and John A. List, "Cigarette demand: a meta-analysis of elasticities," *Health Economics*, (2003), 12(10), pp. 821-835.
47. List, John A., "Using Random n th Price Auctions to Value Non-Market Goods and Services," *Journal of Regulatory Economics*, (2003), 23(2), pp. 193-205.
46. List, John A. and Daniel Rondeau, "The impact of challenge gifts on charitable giving: an experimental investigation," *Economics Letters*, (2003), 79(2), pp. 153-159.
45. Strazicich, Mark C. and John A. List, "Are CO2 Emission Levels Converging Among Industrial Countries?" *Environmental and Resource Economics*, (2003), 24(3), pp. 263-271.
44. List, John A., "Preference Reversals of a Different Kind: The 'More is Less' Phenomenon," *American Economic Review*, (2002), 92(5), pp. 1636-1643.
43. List, John A. and David Lucking-Reiley "The Effects of Seed Money and Refunds on Charitable Giving: Experimental Evidence from a University Capital Campaign." *Journal of Political Economy*, February 2002, 110(8), pp. 215-233.
42. List, John A., "Testing neoclassical competitive market theory in the field," *Proceedings of the National Academy of Science*, (2002), 99(24), pp. 15827-15830.
41. List, John A. and David Lucking-Reiley, "Bidding Behavior and Decision Costs in Field Experiments," *Economic Inquiry*, (2002), 40(4), pp. 611-619.

40. Dwyer, Peggy D., James H. Gilkeson, and John A. List, "Gender differences in revealed risk taking: evidence from mutual fund investors," *Economics Letters*, (2002), 76(2), pp. 151-158.
39. Jeppessen, Tim, John A. List, and Henk Folmer, "Environmental Regulations and New Plant Location Decisions: Evidence from a Meta-Analysis," *Journal of Regional Science*, (2002), 42(1), pp. 19-49.
38. List, John A. and Jason F. Shogren, "Calibration of Willingness-to-Accept," *Journal of Environmental Economics and Management*, (2002), 43(2), pp. 219-233.
37. Cherry, Todd L., and John A. List, "Aggregation bias in the economic model of crime," *Economics Letters*, (2002), 75(1), pp. 81-86.
36. List, John A., Erwin H. Bulte, and Jason F. Shogren, "Beggar thy neighbor: Testing for free riding in state-level endangered species expenditures," *Public Choice*, (2002), 111(3-4), pp. 303-315.
35. List, John A. "Do Explicit Warnings Eliminate the Hypothetical Bias in Elicitation Procedures? Evidence from Field Auctions for Sportscards," *American Economic Review*, (2001), 91(5), pp. 1498-1507.
34. List, John A. and Charles F. Mason, "Optimal Institutional Arrangements for Transboundary Pollutants in a Second-Best World: Evidence from a Differential Game with Asymmetric Players," *Journal of Environmental Economics and Management*, (2001), 42(3), pp. 277-296.
33. List, John A. and Craig A. Gallet, "What Experimental Protocol Influence Disparities Between Actual and Hypothetical Stated Values? Evidence from a Meta-Analysis," *Environmental and Resource Economics*, (2001), 20(3), pp. 241-254.
32. Gallet, Craig A. and John A. List, "Market share instability: an application of unit root tests to the cigarette industry," *Journal of Economics and Business*, (2001), 53(5), pp. 473-481.
31. List, John A., "Determinants of securing academic interviews after tenure denial: evidence from a zero-inflated Poisson model," *Applied Economics*, (2001), 33(11), pp. 1423-1431.
30. List, John A., "U.S. county-level determinants of inbound FDI: evidence from a two-step modified count data model," *International Journal of Industrial Organization* (2001), 19(6), pp. 953-973.
29. Shogren, Jason F., Sungwon Cho, Cannon Koo, John A. List, Changwon Park, Pablo Polo, and Robert Wilhelmi, "Auction mechanisms and the measurement of WTP and WTA," *Resource and Energy Economics*, (2001), 23(2), pp. 97-109.
28. Shogren, Jason F., Michael Margolis, Cannon Koo, and John A. List, "A random n th-price auction," *Journal of Economic Behavior and Organization*, (2001), 46(4), pp. 409-421.

27. List, John A., Charles D. Bailey, Patricia J. Euzeit, and Thomas L. Martin, "Academic Economists Behaving Badly? A Survey on Three Areas of Unethical Behavior," *Economic Inquiry*, (2001), 39(1), pp. 162-170.
26. Shogren, Jason F., John A. List, and Dermot J. Hayes, "Preference Learning in Consecutive Experimental Auctions," *American Journal of Agricultural Economics*, (2000), 82(4), pp. 1016-1021.
25. List, John A. and David Lucking-Reiley, "Demand Reduction in a Multiunit Auctions: Evidence from a Sportscard Field Experiment," *American Economic Review*, (2000), 90(4), pp. 961-972.
24. List, John A. and Shelby Gerking, "Regulatory Federalism and Environmental Protection in the United States," *Journal of Regional Science*, (2000), 40(3), pp. 453-471.
23. List, John A. and Catherine Y. Co, "The Effects of Environmental Regulations on Foreign Direct Investment," *Journal of Environmental Economics and Management*, (2000), 40(1), pp. 1-20.
22. List, John A. and Mitch Kunce, "Environmental Protection and Economic Growth: What Do the Residuals Tell Us?" *Land Economics*, (2000), 76(2), pp. 267-282.
21. List, John A. and Todd L. Cherry, "Learning to Accept in Ultimatum Games: Evidence from an Experimental Design that Generates Low Offers," *Experimental Economics*, (2000), 3(1), pp. 11-29.
20. List, John A. and W. Warren McHone, "Ranking State Environmental Outputs: Evidence from Panel Data," *Growth and Change*, (2000), 31(1), pp. 23-39.
19. Lee, Junsoo, Seung-Jun Kwak, and John A. List, "Average Derivative Estimation of Hedonic Price Models," *Environmental and Resource Economics*, (2000), 16(1), pp. 81-91.
18. List, John A. and W. Warren McHone, "Measuring the effects of air quality regulations on 'dirty' firm births: evidence from the neo- and mature- regulatory periods," *Papers in Regional Science*, (2000), 79(2), pp. 177-190.
17. List, John A., "Interview Scheduling Strategies for New Ph.D. Economists," *Journal of Economic Education*, (2000), 31(2), pp. 191-201.
16. List, John A. and Jason F. Shogren, "Price Information and Bidding Behavior in Repeated Second-Price Auctions," *American Journal of Agricultural Economics*, (1999), 81(4), pp. 942-949.
15. List, John A. and Craig A. Gallet, "The environmental Kuznets curve: does one size fit all?" *Ecological Economics*, (1999), 31(3), pp. 409-423.

14. List, John A. and Charles F. Mason, "Spatial aspects of pollution control when pollutants have synergistic effects: Evidence from a differential game with asymmetric information," *The Annals of Regional Science*, (1999), 33(4), pp. 439-452.
13. List, John A., "Have Air Pollutant Emissions Converged Amongst U.S. Regions? Evidence from Unit Root Tests," *Southern Economic Journal*, (1999), 66(1), pp. 144-155.
12. List, John A. and Craig A. Gallet, "The Kuznets Curve: What Happens After the Inverted-U?" *Review of Development Economics*, (1999), 3(2), pp. 200-206.
11. Alexander, Anne M., John A. List, Michael Margolis, and Ralph C. d'Arge, "A method for valuing global ecosystem services," *Ecological Economics*, (1999), 27(2), pp. 161-170.
10. Gilkeson, James H., John A. List, and Craig K. Ruff, "Evidence of Early Withdrawal in Time Deposit Portfolios," *Journal of Financial Services Research*, (1999), 15(2), pp. 103-122.
9. List, John A. and Jason F. Shogren, "The Deadweight Loss from Christmas: Comment," *American Economic Review*, (1998), 88(5), pp. 1350-1355.
8. List, John A. and Jason F. Shogren, "Calibration of the difference between actual and hypothetical valuations in a field experiment," *Journal of Economic Behavior and Organization*, (1998), 37(2), pp. 193-205.
7. List, John A., Michael Margolis, and Jason F. Shogren, "Hypothetical-actual bid calibration of a multigood auction in a field experiment," *Economics Letters*, (1998), 60(3), pp. 263-268.
6. Gallet, Craig A. and John A. List, "Elasticities of beer demand revisited," *Economics Letters*, (1998), 61(1), pp. 67-71.
5. List, John A. and Shelby D. Gerking, "Optimal institutional arrangements for pollution control," *Journal of Regional Analysis and Policy*, (1998), 26(1), pp. 113-133.
4. List, John A., "Is a Race to the Bottom Rational? Evidence from a Differential Game," *International Advances in Economic Research*, (1998), 5(2), pp. 269-70.
3. Kuncie, Mitch and John A. List, "Industry chasing and the tax effect: a question of approach," *Applied Economics Letters*, (1998), 5(6), pp. 347-350.
2. Godward, Charles, John A. List, and Mark Thompson, "Divorce: Evidence from Florida Counties," *Atlantic Economic Journal*, (1998), 26(1), p. 116.
1. List, John A., "Explaining Intrastate Income Inequality: A Social Demographic Approach," *Atlantic Economic Journal*, (1996), 24(4), p. 383.

Books

1. Recent Advances in Environmental Economics. Edward Elgar Publishers. Edited with Aart de Zeeuw. 2003.
2. Field Experiments in Economics. Handbook of Experimental Economics. Elsevier. Edited with Jeffrey Carpenter and Glenn Harrison, 2005.
3. Using Experimental Methods in Environmental and Resource Economics. Edward Elgar Publishers. Edited, 2006.
4. Field Experiments. Princeton University Press. Written with Glenn Harrison, 2007 (in progress).
5. Handbook of Experimental Economics and the Environment. Edward Elgar Publishers, 2013. Edited with Michael Price, 2007 (in progress).
6. The Why Axis: Hidden Motives and the Undiscovered Economics of Everyday Life. PublicAffairs Publishers, 2013. Written with Uri Gneezy.
7. Handbook on Experimental Economics and the Environment, Edward Elgar, 2013, with Michael Price.
8. Economics, Pearson, 2014, with Daron Acemoglu and David Laibson.
9. Field Experiments, Edward Elgar, 2018, with Anya Samek.
10. The Scale-Up Effect in Early Childhood and Public Policy Why Interventions Lose Impact at Scale and What We Can Do About It, Routledge, 2021, Edited with Dana Suskind and Lauren Supplee.
11. The Voltage Effect: Making Good Ideas Great and Great Ideas Scale, Penguin Randomhouse, 2022.
12. A Course in Experimental Economics, University of Chicago Press, in progress.

Editorial/Service Responsibilities

Founding Editor, *Journal of Political Economy-Micro*, January 2022.

Editor, *Journal of Political Economy*, July 2018-present.

Editor, *Management Science*, June 2011-June 2018.

Editor, *Nonprofit and Voluntary Sector Quarterly*, July 2016-present.

Co-Editor, *Journal of Economic Perspectives*, January 2010-January 2013.

Associate Editor (Board of Editors), *American Economic Review*, May 2004-2010.

Associate Editor (Board of Editors), *Journal of Economic Literature*, December 2006-2011.

Co-Editor, *Journal of Environmental Economics and Management*; July 2004-2010.

Co-Editor, *Environmental and Resource Economics*; August 2001-August 2004; July 2005-present. Responsible for handling about 50 papers per year. (first U.S. Editor of journal).

Associate Editor, *Journal of Regional Science*; March 2001-present.

Editorial Board, *The B.E. Journals in Economic Analysis & Policy*; June 2004-June 2010.

Editorial Board, *Experimental Economics*; May 2004-present.

Editorial Council, *Journal of Environmental Economics and Management*; July 2001-2011.

Editorial Board, *Letters in Spatial and Resource Economics*; December, 2006-present.

Scientific Advisory Board, *Environmental and Resource Economics*; May 2004-present.

Special Issue Editor, *Journal of Socio-Economics*, Field Experiments in Economics (2014).

Special Issue Editor, *Oxford Review of Economic Policy* Field Experiments to Help Policymakers (2014).

Handbook on Experimental Economics and the Environment, (2013), with Michael Price.

Special Issue Co-Editor, *Experimental Economics*: Special Issue on Replications (forthcoming).

Special Issue Co-Editor, *Journal of Economic Behavior and Organization*: The Economics of Charitable Giving (forthcoming).

Special Issue Co-Editor, *Scandinavian Journal of Economics*: Field Experiments in Economics (2013).

Special Issue Editor, *Journal of Economics Management*: Field Experiments in Economics (2013).

Special Issue Co-Editor, *Journal of Public Economics*: The Economics of Charity (2010).

Special Issue Co-Editor, *Journal of Public Economics*: Using Experiments in Public Economics (2005).

Special Issue Editor, *Advances in Economic Analysis & Policy*: Field Experiments (2006, 2007).

Special Issue Editor, *Experimental Economics*: Special Issue on Field Experiments in Charity (2008).

Special Issue Editor, *Journal of Economic Behavior and Organization*: Field Experiments in Economics (2008).

Economic Science Association, Section Head: Experimental Methods; November 2003-2005.

EPA Grant Advisory Board, 2001

EPA Science Advisory Board, September 2006-present.

Selected Keynote Speaker Duties

178. “Ten Things I Learned from Writing an Experimental Economics Text,” Economic Science Association, World Meetings, June, 2023, Lyon France.

****VOLTAGE EFFECT BOOK TALK STUFF****

177. “The Science of Using Science,” Menard Family Lecture, North Dakota State University, March 2023.

176. “The Voltage Effect: How to Make Good Ideas Great and Great Ideas Scale” Allianz Suisse Lecture Series. Jan 2022.

175. “John List — A Master Economist on Strategic Quitting, How to Practice Theory of Mind, Learnings from Uber, Optimizations to Boost Donations, The Primitives of Decision-Making, and How Field Experiments Reveal Hidden Realities,” The Tim Ferris Show. Jan 2022. (Podcast)

174. “Behavioral Science in Policy Making: The Voltage Effect: How to Make Good Ideas Great and Great Ideas Scale,” MEO Ministerial Roundtable Discussion. Jan 2022

173. “Will it Scale? The Winning Formula for Acceleration,” Kochava Summit Series - Session 1: Growth in 2022 and Beyond, Jan 2022.

172. “Five Vital Signs for Scaling Your Big Idea,” The Indicator from Planet Money, Feb 2022

171. “The Voltage Effect: How to Make Good Ideas Great and Great Ideas Scale” Harris Center for Impact Sciences. Jan 2022

170. “How to Make Good Ideas Great and Great Ideas Scale,” Technology Policy Institute. Feb 2022 (Podcast)
169. “Implications for Research from Voltage Effect,” Joint initiative for Latin American Experimental Economics , Economics and Statistics Administration. Feb 2022
168. “The Voltage Effect: How to Make Good Ideas Great and Great Ideas Scale” Authors@BCFG Series. Feb 2022 (Interview)
167. “Getting Ideas To Improve And Scale In “The Voltage Effect” The Armen Show. Feb 2022 (Podcast)
166. “Why Big Ideas Fail to Scale- and How to Fix it with John List” Big Brains Podcast. Feb 2022. (Podcast)
165. “The Voltage Effect: How to Make Good Ideas Great and Great Ideas Scale” The Experimental Economics Center, An Economics Distinguished Public Lecture. Georgia State University. Feb 2022.
164. “The Voltage Effect,” Human Behavior Laboratory Lecture, Texas A&M University. Feb 2022
163. “Limitations of Scaling a Business or Idea & Ivermectin: How to Scale a Business,” What Happens Next in 6 Minutes with Larry Bernstein. Feb 2022. (Podcast)
162. “Scalable Ideas with John List,” World 50 Engage. Mar 2022.
161. “The Voltage Effect: How to Make Good Ideas Great and Great Ideas Scale” WGN TV Interview. Mar 2022.
160. “The Voltage Effect with John A. List,” Thinkers & Ideas, BCG Henderson Institute. Mar 2022. (Podcast)
159. Sun Prairie High school talk on Economics for Everyone and Scaling, Mar 2022.
158. “The Voltage Effect: How to Make Good Ideas Great and Great Ideas Scale” Evening @FAN. Mar 2022.
157. “The Voltage Effect: How to Make Good Ideas Great and Great Ideas Scale” University of Wisconsin Stevens Point. Mar 2022.
156. “The Voltage Effect: How to Make Good Ideas Great and Great Ideas Scale” Community Event -Stevens Point Mar 2022.
155. “The Voltage Effect: How to Make Good Ideas Great and Great Ideas Scale” University of Southern California. Mar 2022.

154. "The Voltage Effect: How to Make Good Ideas Great and Great Ideas Scale" Public Lecture, Claremont Mckenna. Mar 2022.
153. "The Voltage Effect: How to Make Good Ideas Great and Great Ideas Scale," San Jose State University. Mar 2022.
152. "Voltage Effect," Dept. Of Agricultural and Resource Economics, University of Saskatchewan. Mar 2022.
151. "The Voltage Effect: How to Make Good Ideas Great and Great Ideas Scale," Society of Environmental Journalists Symposium on Scaling. Mar 2022.
150. John List - On How and Why Things Scale, the Power of "Quitting" and More. All Things Risk Episode 177. Mar 2022. (Podcast)
149. "The Voltage Effect: How to Make Good Ideas Great and Great Ideas Scale," SXSW Conference Mar. 2022.
148. "The Voltage Effect: How to Make Good Ideas Great and Great Ideas Scale," CFA Society of Saskatchewan. Mar 2022
147. "The Voltage Effect: How to Make Good Ideas Great and Great Ideas Scale," BFI Expanding Diversity in Economics (EDE) Microeconomic. Mar 2022.
146. "The Voltage Effect: How to Make Good Ideas Great and Great Ideas Scale," University of Iowa. Mar 2022.
145. "The Voltage Effect: How to Make Good Ideas Great and Great Ideas Scale," University of Michigan. Mar 2022.
144. "The Voltage Effect," B.E. GOOD! By BVA Nudge Consulting. Mar 2022. (Podcast)
143. "The Voltage Effect: How to Make Good Ideas Great and Great Ideas Scale," Something You Should Know. Mar 2022. (Podcast)
142. "The Voltage Effect: How to Make Good Ideas Great and Great Ideas Scale," David Kinley Lecturer. University of Illinois- Urbana- Champaign. Mar 2022.
141. "The Voltage Effect: How to Make Good Ideas Great and Great Ideas Scale," Notre Dame. Apr 2022.
140. "The Voltage Effect: How to Make Good Ideas Great and Great Ideas Scale," Applied Behavioral Science Graduate Talk. University of Pennsylvania. Apr 2022.

139. "The Voltage Effect: How to Make Good Ideas Great and Great Ideas Scale," University of Alabama. Apr 2022.
138. "The Voltage Effect: Why do so many ideas fail to deliver on their promise when scaled?," Purdue University. Apr 2022.
137. "Setting up scale: How to avoid voltage drop," The Strategy Skills Podcast. Episode 234. Apr 2022.
136. "The Voltage Effect: How to Make Good Ideas Great and Great Ideas Scale," Polsky Keynote. Apr 2022.
135. "The Voltage Effect: Why do so many ideas fail to deliver on their promise when scaled?," Purdue University. Apr 2022.
134. "Fail to Scale: Why Good Research Doesn't Always Make Great Policy," Behavioral Grooves Episode 296. May 2022. (Podcast)
133. "Why Quitting Good Ideas Is Often a Winning Strategy," Keen on hosted by Andrew Keen. May 2022. (Podcast)
132. "The Voltage Effect: How to Make Good Ideas Great and Great Ideas Scale," Behavioral science & Policy Association. May 2022.
131. "The Voltage Effect: How to Make Good Ideas Great and Great Ideas Scale," DePaul University. May 2022.
130. "The Voltage Effect: How to Make Good Ideas Great and Great Ideas Scale," Adam Smith Society Keynote. May 2022.
129. "Experimenting to understand our customers" Walmart Headquarters. May 2022.
128. "The Voltage Effect: How to Make Good Ideas Great and Great Ideas Scale," Copenhagen Business School: Institute of Behavioral Science. May 2022.
127. Using science within organizations: Panel discussion (John List, Nordea). Copenhagen Business School: Institute of Behavioral Science. May 2022.
126. "The Voltage Effect: How to Make Good Ideas Great and Great Ideas Scale," NHH Norwegian School of Economics. May 2022.
125. "The Voltage Effect: How to Make Good Ideas Great and Great Ideas Scale," Telenor Group. May 2022.
124. "Improving the World with Economics," Rational Reminder, Episode 204. June 2022.

123. An Economist Explains Why So Many Business Ideas Fail to Scale interview with Oliver Stanley. The Observer. June 2022.
122. “The Voltage Effect: How to Make Good Ideas Great and Great Ideas Scale,” Humana Keynote. June 2023.
121. “The Voltage Effect: How to Make Good Ideas Great and Great Ideas Scale,” Western Economic Association. July 2022.
120. John List on the Voltage Effect & life at Uber, Lyft and Walmart. A Load of BS: The Behavioural Science Podcast with Daniel Ross. Episode 054. July 2022.
119. “The Economics of Charity” Australian National University. July 2022.
118. “The Voltage Effect: How to Make Good Ideas Great and Great Ideas Scale,” CivicCon Night Event at Blue Wahoos, Pensacola, FL. Aug 2022.
117. “The Voltage Effect: How to Make Good Ideas Great and Great Ideas Scale,” New Books Network. Aug 2022. (Podcast)
116. Retail Sales Trends with John List. 174th National Business Economic Issues Council- Rapid City. Aug. 2022.
115. Changing the World through Economics with John List. Be EPIC Podcast with Matt Waller. Episode 167. Aug 2022.
114. Driving Impact at Your Organization with Behavior Science Panel. The Human Advantage Conference. Sept 2022.
113. “The Voltage Effect: How to Make Good Ideas Great and Great Ideas Scale,” The London School of Economics and Political Science. International Behavioural Public Policy Conference. Sept 2022.
112. "The Voltage Effect in Public Policymaking," The London School of Economics and Political Science. Sept 2022
111. “The Voltage Effect: How to Make Good Ideas Great and Great Ideas Scale,” Friends of Finance Presents 2022 Executive Speaker Series, NPR Tulsa Affiliate interview with Rich Fisher. Sept 2022
110. “The Voltage Effect: How to Make Good Ideas Great and Great Ideas Scale,” Harvard Business School Alumni Angels Webinar Series. Sept 2022.
109. “The Voltage Effect: How to Make Good Ideas Great and Great Ideas Scale,” University of Tulsa: Collins College of Business . Sept 2022.

108. "AI & Behavioral Economics: Achieve High Voltage & Succeed at Scale" Digital Experience Summit. Sept 2022.
107. "The Voltage Effect: How to Make Good Ideas Great and Great Ideas Scale," WebXT Signature Learning: Hack-a-Thon. Sept 2022.
106. "The Voltage Effect: How to Make Good Ideas Great and Great Ideas Scale," University of Wisconsin- La Crosse. Sept 2022.
105. "The Voltage Effect: How to Make Good Ideas Great and Great Ideas Scale," Concordia University- Wisconsin. Sept 2022.
104. "The Voltage Effect: How to Make Good Ideas Great and Great Ideas Scale," Kohler Keynote. Sept 2022.
103. "The Voltage Effect: How to Make Good Ideas Great and Great Ideas Scale," TransformX Conference: Operationalizing AI at Scale. Oct 2022.
102. "The Voltage Effect: How to Make Good Ideas Great and Great Ideas Scale," Bocconi University. Oct 2022.
101. "The Voltage Effect: How to Make Good Ideas Great and Great Ideas Scale," Martin Luther University of Halle-Wittenberg. Oct 2022.
100. "The Voltage Effect: How to Make Good Ideas Great and Great Ideas Scale," University of Manchester. Oct 2022.
99. "The Voltage Effect: How to Make Good Ideas Great and Great Ideas Scale," Bocconi University. Oct 2022.
98. "The Voltage Effect: How to Make Good Ideas Great and Great Ideas Scale," University of Birmingham. Oct 2022.
97. "The Voltage Effect: How to Make Good Ideas Great and Great Ideas Scale," University of Exeter. Oct 2022.
96. "Designing for Scale: Real World Lessons from Applying Implementation and Behavioral Science," University of Pennsylvania Medicine Nudge Unit. Oct 2022.
95. "The Voltage Effect: How to Make Good Ideas Great and Great Ideas Scale," University of California-San Diego. Oct 2022.
94. "Experimental methods in social sciences" Beloit College. Oct 2022.
93. "The ideas and influence of Professor John A List" Beloit College. Oct 2022.

92. “Social and Behavioral Science at Scale; Session 1: The value of scaled social/behavioral science,” Social Science Research Council. New York University. Nov 2022.

91. “Piloting for Scale- The Voltage Effect,” Santa Clara School of Law. Innovator Diversity Pilots Conference. Nov 2022. Nov. 2022.

90. “The Voltage Effect with John List,” Hidden Brain Podcast. Dec 2022.

89. “What the Current Economy Means for You,” Arkansas Business Forecast Luncheon. Jan 2023

88. “How To Make Good Ideas Great and Great Ideas Scale,” University of Texas- Austin. Feb 2023.

87. “The Voltage Effect: How to Make Good Ideas Great and Great Ideas Scale,” North Dakota State University Keynote. Mar 2023.

86. “The Voltage Effect: How to Make Good Ideas Great and Great Ideas Scale,” Society of Self Fellows/Self Graduate Fellowship Virtual Event, University of Kansas. Apr 2023.

85. “Scaling Organizational Ideas, NABE, Chicago, IL, 2022.

84. “The Voltage Effect in Behavioral and Experimental Economics,” Selten Lecture, Universities of Bonn and Cologne. October 2021.

83. “The Voltage Effect in Behavioral Economics,” Kahneman Lecture, IAREP SABE. June 2021.

.....
82. “Using Field Experiments to Improve People’s Lives,” Miller Upton Lectures, Beloit College, October, 2020.

81. “Doing Field Experiments in Economics,” JILAEE Lectures, UCEMA Buenos Aires, August, 2020.

80. “Field Experiments in the Social Sciences,” UChicago Dean’s Lecture Series, July 2020.

79. “Understanding Field Experiments in Economics: from Academics to Policymakers,” John Mitchell Lectures, Australian National University, June, 2020.

78. “Field Experiments to Change the World,” Lignan Lectures, Hong Kong, December 2019.

77. “Using Field Experiments in Medicine,” CME Winter Keynote, Chicago, IL, December 2019.

76. “Field Experiments in Economics,” INSEAD CEDEP Keynote, Fountainebleau France, November, 2019.
75. “Using Field Experiments for Local Policymaking,” French Young Leader Association, Chicago, IL, October, 2019.
74. “Using Field Experiments in Charitable Giving,” VeZolles Lecture, IUPUI, April 2019.
73. “Using Field Experiments in Firms,” Coombs Lecture, University of Notre Dame, November, 2018.
72. “Using Field Experiments in Firms,” Lowder Lecture, University of Alabama, October 2018.
71. “Using Field Experiments to Change the World,” Bernoulli Lecture, University of Basel, October 2018.
70. “How Field Experiments Can Help us Understand the Economics of Diversity and Inclusion” SODI Conference, University of Chicago, September 2018.
69. “The Science of Using Science—Threats to Scaling Field Experiments,” FAIR Inagural Conference, Bergen University, June 2018.
68. “How to Use Field Experiments in Early Childhood Education Policymaking,” BEX International, Sydney Australia, June 2018.
67. “Field Experiments in Early Childhood Education,” Chen Lecture, Department of Economics, National Taiwan University, June 2018.
66. “Using Field Experiments to Make the World a Better Place,; MK Forum Keynote, Korea-America Economic Association, January AEA Meetings, 2018.
65. “Using Field Experiments to Promote Diversity and Inclusion,” SODI Inagural Conference, University of Chicago, May 2017.
64. “Field Experiments in Economics,” Kiel University, September 2017.
63. “Field Experiments in Environmental and Resource Economics,’ Bioecon 2017 Conference, Tilburg University, September 2017
62. “Using Field Experiments to Make the World a Better Place,” Georgescu-Roegen Lecture, The University of the South, April 2017.
61. “Understanding the Market for Charity Using Field Experiments,” 8th Annual Southern California in Applied Microeconomics, April 2017.

60. "Using Field Experiments in the Economics of Charity," Carleton/Ottawa Inaugural PhD Conference, University of Ottawa, March 2017.
59. "Using Field Experiments to Make the World a Better Place," Mackintosh Lecture, Queens University, March 2017.
58. "Using Field Experiments to Change the World," Nobel Conference, Gustavus Adolphus, September 2016.
57. "10 Things I Wish Experimentalists Would Do," Economic Science Association, Tucson, AZ, 2016.
56. "Field Experiments with Firms," Monash University, Melbourne, AU, March, 2016.
55. "Adding Science to Charity by Using Field Experiments," University of Miami Conference for Fundraisers, January 2017.
54. "Adding Science to Charity by Using Field Experiments," University of Indiana, Hartsook Lecture, April 2016.
53. "Using Behavioral Economics and Field Experiments to Make the World a Better Place," Vienna Austria, Vienna Behavioral Economics Network Keynote, September 2016.
52. "Field Experiments in Economics," Purdue University, Pearson Publishing, West Lafayette, IN, August 2015.
51. "Using Field Experiments to Make the World a Better Place," Distinguished Lecture Series, Calgary, Canada, March, 2015.
50. "Using Field Experiments to Teach Economics," Pearson Conference on Teaching Economics, Oak Brook, IL, March 2015.
49. "Field Experiments in Economics," Society of Judgment and Decisionmaking, Long Beach, CA, November 2014.
48. "Using Field Experiments in Economics," Southern Economic Association, Distinguished Lecture, November, 2014, Atlanta, GA.
47. "Field Experiments in Economics," Tilburg, The Netherlands, Diploma Ceremony, October 2014.
46. "Using Field Experiments in Education," EEF, London, October 2014.
45. "Using Field Experiments to Help People in Developing Countries," World Bank Forum, October, 2014.

44. "Field Experiments in Economics," CESIFO, Munich, Germany, October 2014.
43. "Field Experiments in Environmental and Resource Economics," Camp Resources, Wilimington, NC, August 2014.
42. "The Why of Generosity: the Economics of Why We Give", Discussion at Northern Trust, Chicago, IL, March 2014.
41. "The Why Axis: Hidden Motives and the Undiscovered Economics of Everyday Life", Discussion at The World Bank, Washington, D.C., February 2014.
40. "Life is a Lab," NHH (Norwegian School of Economics), Bergen Norway, January 2014.
39. "Why We Do What We Do: Economics of Human Motivation", Discussion at the Atlanta Federal Reserve Bank of Atlanta, Atlanta, GA, October 2013.
38. "Life as a Laboratory: Using Field Experiments in Economics", and "Field Experiments in the Economics of Crime", Malim Harding Lectureship at the University of Toronto, Toronto Canada, October 2013.
37. "The Why of Generosity: the Economics of Why We Give", AFP Annual Conference in Chicago, IL, October 2013
36. "Using Field Experiments in Economics," Henry George Lecture, University of Scranton, October 2013.
35. "Field Experiments as a Scientific Revolution in Charity," AFP Annual Conference, Chicago, IL., October 2013
34. "Using Field Experiments in Business, Government Policy, and to Make Your Life Better," Cologne Conference on Field Experiments, August, 2013.
33. "Field Experiments in the Social Sciences," Tiber, Tilburg, The Netherlands, August, 2013.
32. "Using Field Experiments to Aid Classroom Instruction," AEA Conference on Teaching, May 2013.
31. "Using Field Experiments in Economics," Marburg Lecture, November 2012, Marquette University.
30. "Field Experiments in Economics," Claremont McKenna Lecture, April 2012, Claremont, CA.
29. "Using Field Experiments to Explore the Economics of Crime," UC San Diego Conference on Deception in Economics, April, 2012, San Diego, CA

28. "Using Field Experiments to Teach Economics," University of Kentucky Economics Teaching Workshop, March 2012, Lexington, KY.
27. "Why Accountants should care about Field Experiments," American Economics Association, January, 2012, Chicago IL.
26. "Using Field Experiments in Accounting," American Accounting Association, January, 2012, Houston TX.
25. "Using Field Experiments in Environmental and Resource Economics," American Association of Agricultural Economics, Gailbrath Lecture, Denver, July 2010.
24. "Using Field Experiments to Understand the Economics of Charity," Association of Lutheran Development Executives (ALDE), Albuquerque, February 2010.
23. "Using Field Experiments to Learn About the Economics of Charity," PET, Lyon, France, June 2009.
22. "Using Field Experiments to Learn About the Economics of Charity," AREA CONFERENCE ON PUBLIC SECTOR ECONOMICS, CES IFO, Munich Germany, April 2009.
21. "Using Field Experiments to Learn about the Economics of Charity," Council for the Advancement and Support of Education (CASE), Oklahoma City, April 2009.
20. "Using Field Experiments in Economics," First Annual FTC Microeconomics Conference, November, 2008, Washington DC.
19. "Using Field Experiments to Learn about the Economics of Charity," AFP Chicago's 13th Annual Midwest Conference on Philanthropy, October, 2008.
18. "What Makes People Give?" Using Field Experiments to Learn about the Economics of Charity. Association of Lutheran Development Executives, October, 2008.
17. "What Makes People Give? Charitable Fundraising: View from an Economist," Council for the Advancement and Support of Education (CASE), Chicago, April 2008.
16. "Field Experiments, with Select Applications," 2008 10th Experimental Economics Days, Dijon, France.
15. "Field Experiments in Public Economics," 2007 Association of Environmental and Resource Economics Annual World Meetings.
14. "Field Experiments," 2007 NAE Lectures.
13. "Field Experiments," 2006 European Economics Association Annual Meetings.

12. "Field Experiments," 2006 Australasian Econometric Society Meetings.
11. "Field Experiments," 2006 Canadian Economic Association Meetings (State of the Art Lecture).
10. "Field Experiments," 2005 World Meeting of the Economic Science Association (Society for Experimental Economists).
9. "Scientific Numerology, Preference Anomalies, and Environmental Policymaking," HERE, Iowa State University, September, 2003.
8. "Field Experiments in Environmental Economics," 2002 World Congress of Environmental and Resource Economists, June 2002 (panel at the Congress).
7. "Environmental Policies in the US and how Field Experiments can Help," ICAFE Research Institute, Costa Rica, March, 2001
6. "International Environmental Policy, Competitiveness, and Location Behaviour of Firms," Dutch Science Foundation/Euresco, Kerkrade, Holland, October, 2000.
5. "Environmental Policy, Competitiveness, and Location Behaviour of Firms: Evidence from Field Experiments," Vaeshartelt Castle Conference Center, Maastricht, Holland, October, 1999.
4. "Growth, Inequality, and the Environment," University of Heidelberg, October, 1998.
3. "Field Experiments in Economics," University of Heidelberg conference on the Environment, October, 1998.
2. "Using Field Experiments in Environmental Economics," University of Central Florida's Annual Conference on Environmental Issues, March, 1997.
1. "How to Use Field Experiments in Economics," University of Central Florida Dean's Conference, February, 1996.