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## EDUCATION

2012, *M.Sc. in Economics and Management*, London School of Economics  
2011, *B.Sc. in Economics*, London School of Economics

## PROFESSIONAL EXPERIENCE

2020 – Present, Senior Economist, Compass Lexecon, Singapore  
2016 – 2020, Economic Consultant, Frontier Economics, Singapore  
2016 – 2016, Economist, Compass Lexecon, London  
2014 – 2016, Senior Analyst, Compass Lexecon, London  
2012 – 2014, Analyst, Compass Lexecon, London

## SELECTED CONSULTING EXPERIENCE

### Merger Control

- Auction Technology Group - Live Auctioneers (2021)  
Led the event study analysis for ATG's acquisition of LA before the UK CMA. The merger was cleared in Phase 1.
- Aon-WTW (2021)  
Led the economic analysis for one of the relevant product markets before the EC. The merger was cleared with remedies in the EU, but was called off.
- Singapore retail merger (2019)  
With Frontier Economics, drafted an independent report supporting a merger notification to the CCCS. In particular, the report identified local geographic markets and assessed competitive effects based on event analyses as well as diversion ratios and GUPPIs using bespoke survey evidence.
- Asian competition regulator (2018)  
With Frontier Economics, managed team of economists and academics advising an Asian competition regulator on a merger investigation in the transport sector.
- Spirit Pub Company, (2014-2015)  
Part of the team that advised Spirit in its potential acquisition of a competitor and its subsequent merger with Greene King.
- Kuraray/Dupont (2014)  
Part of the team that advised Kuraray during its acquisition of Dupont's PVA/PVB resin business. The acquisition was examined by the European Commission.
- Publicis/Omnicom (2013)  
Part of the team that advised Publicis and Omnicom during the merger which was examined by the European Commission. The merger was approved without conditions, but was called off.
- Cineworld/City Screen (2013)

Part of the team that advised Cineworld and City Screen during merger proceedings at the Office of Fair Trading and the Competition Commission and was approved with remedies.

## Market study/investigation

- LRAIC estimation for online train ticketing (2023)  
Assisted an online travel platform with the estimation and drafting for a submission to the Bundeskartellamt on LRAIC for online train ticketing services in Germany.
- Analysis of merger effects across mobile telecoms markets in Europe (2022)  
Managed the team assisting a telco with an assessment of the effects of past mergers on mobile telecoms markets in Europe.
- Competition and Consumer Commission of Singapore (2020)  
With Frontier Economics, managed the team that assisted the CCCS with its market study of digital e-commerce platforms, comprising colleagues from the Singapore, Melbourne and London offices, as well as external contractors from a survey company and a platform specialist consultancy.
- Malaysian Communications And Multimedia Commission (2019)  
With Frontier Economics, part of the team that assisted the client with a review of the communications market in Malaysia, focusing on structural and operational separation.
- Emergency Services Levy Insurance Monitor of New South Wales (2018)  
With Frontier Economics, part of the team that assisted the client with a review of market competitiveness and the consumer protection framework applicable to general insurance in Australia.
- UK Big 6 energy supplier (2014-2016)  
Part of the team that is advising one of the Big 6 energy suppliers in the CMA's market investigation into the UK's retail energy market. Involvement primarily in the analysis of historical prices and pricing practices.
- Bank Hapoalim (2015)  
Part of the team that assisted Bank Hapoalim, Israel's largest bank, to provide an expert opinion on recommendations made by a committee appointed by the then Minister of Finance and Central Bank Governor to increase competition in retail banking services in Israel.

## Compliance/Risk assessment

- Gas Malaysia Berhad (2017-2018)  
Part of the team that assisted Gas Malaysia Berhad (an integrated natural gas and distributor and shipper in Malaysia) on its response to the introduction of Third Party Access (TPA) in Peninsular Malaysia's gas sector.
- Singapore energy market participant (2017-2018)  
Advised an energy market participant on its readiness for the introduction of full retail competition (FRC) in the Singapore electricity market.
- Milk and dairy products (2015)  
Part of the team that advised one of the top ten dairy companies in the world by turnover on product market definition and compliance with competition regulations.

## TECHNICAL SKILLS

- Statistical Packages  
Proficient in Stata
- Geographic Information Systems (GIS)  
Proficient in ArcGIS
- Databases and Database Management  
Experience using Bloomberg Terminal and Reuters  
Experience in MySQL



## LANGUAGE SKILLS

- English – Native
- Mandarin – Advanced

