

5 Aldermanbury Square
London
EC2V 7HR

T: +44 (0)20 3932 9706
sshin@compasslexecon.com

EDUCATION

2019, *D.Phil in Economics*, The Queen's College, University of Oxford
2015, *M.Phil. in Economics*, The Queen's College, University of Oxford
2011, *M.Sc. in Economics*, Birkbeck College, University of London
2008, *B.A. in Economics*, Girton College, University of Cambridge

PROFESSIONAL EXPERIENCE

2011 - Present, *Economist, Senior Economist, Vice President*, Compass Lexecon, London
2009, *Secondment*, UK Office of Fair Trading, Infrastructure and Knowledge Economy Group
2008 - 2011, *Consultant*, LECG, London

PROFESSIONAL RECOGNITIONS

2024 - Lexology Client Choice Award, Competition Economists, United Kingdom

ACADEMIC EXPERIENCE

2019 - 2020, *Lecturer in Economics*, Keble College, University of Oxford

SELECTED PROFESSIONAL ENGAGEMENTS

Mergers & Acquisitions

- Impala Platinum / Royal Bafokeng Platinum (2022, SACC and Competition Tribunal), advised the Parties during the merger proceedings before the South African Competition Commission and the South African Competition Tribunal.
- NortonLifeLock Inc. / Avast plc (2022, CMA), advised the Parties during the Phase I and Phase II merger proceedings before the UK Competition and Markets Authority.
- S&P Global Inc. / IHS Markit Ltd (2022, EC & CMA), advised the Parties during the merger proceedings before the European Commission and the UK Competition and Markets Authority.
- Aon / Willis Towers Watson (2021, EC), advised the Parties during the Phase I and Phase II merger proceedings before the European Commission.
- Amazon / Deliveroo (2020, CMA), advised the Parties during the merger proceedings before the UK Competition and Markets Authority.
- McGraw-Hill Education / Cengage Learning Holdings (2020, CMA), advised the Parties during the merger proceedings before the UK Competition and Markets Authority.
- Global Radio Services Limited / Semper Veritas Holdings (2019, CMA), advised Global Radio during the merger proceedings before the UK Competition and Markets Authority.
- Thermo Fisher Scientific / Roper Technologies (2019, CMA), advised the Parties during the merger proceedings before the UK Competition and Markets Authority.

- DS Smith / Europac (2018, EC), advised DS Smith during merger proceedings before the European Commission.
- GlaxoSmithKline / Novartis (2015, EC), advised GlaxoSmithKline during merger proceedings before the European Commission and several other competition authorities.
- Cineworld / City Screen (2013, OFT & CC), advised the Parties during the merger proceedings before the UK Office of Fair Trading and the Competition Commission.
- Johnson & Johnson / Synthes (2012, EC), advised Johnson & Johnson during the merger proceedings before the European Commission.
- Asda/Netto (2010), part of the team that advised Asda during the acquisition of Netto UK.
- Aegean/Olympic (2010), part of the team that advised Aegean Airlines and Olympic Air during the merger which was examined by the European Commission.

Abuse of Dominance, Market Investigations

- Wholesale Data Markets (2023, FCA), advised a market respondent during the UK Financial Conduct Authority's market study into wholesale data markets.
- Interchange Fees (2016, UK High Court), advised the claimants during the litigation proceedings in UK courts relating payment card multilateral interchange fees (MIFs).
- South African Competition Commission / Media24 (2013), advised the South African Competition Commission during the investigation and the proceedings at the Competition Tribunal of South Africa.
- Sasol Chemical Industries Ltd (2013), advised Sasol during proceedings at the Competition Tribunal of South Africa.
- Street Advertising (2011), advised Clear Channel Outdoor UK during the UK Office of Fair Trading's investigation into the street advertising market.

Competition Litigation

- Global Netherlands (2024), advised Global Media & Entertainment B.V. during competition litigation proceedings before the District Court of Midden-Nederland.
- Football DataCo (2022), advised Football DataCo during competition litigation proceedings before the UK Competition Appeal Tribunal regarding alleged Chapter 1/Article 101 and Chapter 2/Article 102 infringements.

Telecoms

- Wholesale access (2011), assisted in the preparation of a response by a European telecommunications operator to a regulatory consultation on wholesale network access.
- Spectrum liberalization (2010), assisted in the preparation of a response by a European mobile network operator to a regulatory consultation regarding spectrum liberalisation.
- Termination rates (2010), assisted in the preparation of several expert reports regarding the termination pricing strategies of a major European telecommunications operator within the context of allegations of margin-squeeze.

LANGUAGE SKILLS

- English (native)
- Korean (basic)

