

# SHILONG SUN

## CONTACT

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## EDUCATION

2023, *PhD in Economics*, University of Wisconsin-Madison  
2016, *MS in Economics*, University of Wisconsin-Madison  
2015, *BA in Finance*, Shanghai University of Finance and Economics

## PROFESSIONAL EXPERIENCE

2025 - Present, *Senior Economist*, Compass Lexecon, Toronto and Washington, DC  
2023 - 2025, *Postdoctoral Fellow*, Queen's University, Canada  
2023 - 2023, *Summer Economist*, Compass Lexecon, Washington, DC  
2017 - 2022, *Teaching and Research Assistant*, University of Wisconsin-Madison

## FIELDS OF INTEREST

Industrial Organization, Applied Microeconomics

## SELECTED CONSULTING ENGAGEMENTS

Kroger / Albertsons Merger: Supported the development of econometric evidence to assess the competitive effects of the proposed merger, on behalf of Kroger.

Google Digital Advertising Antitrust Litigation: Supported the evaluation of Google's alleged conduct in the ad tech industry, on behalf of Google.

## RESEARCH PAPERS

"Preemptive Entry and Technology Diffusion in the Market for Drive-in Theaters" (with Ricard Gil, Jean-François Houde, and Yuya Takahashi) NBER Working Paper # 29408, Forthcoming at RAND Journal of Economics  
"Heterogeneity in Vertical Foreclosure: Evidence from the Chinese Film Industry" (with Charles Hodgson)  
"The Supply Side Effects of Long-Term Care Insurance in China" (with Yu Chen and Feng Huang)  
"The Vertical Spillover Effect of Import Liberalization: A Study of the Chinese Movie Theater Industry"  
"Assessing Theories of Vertical Integration in Creative Industries: M&A in the US Video Game Industry" (with Ricard Gil and Frederic Warzynski)

## PROFESSIONAL PRESENTATIONS

**2025:** International Industrial Organization Conference, University of Chicago (Booth School of Business New Data for Consumer Insights Conference)\*, Dongbei University of Finance and Economics, Shanghai Jiao Tong University  
**2024:** Queen's University (Economics; Smith Business School Workshop on Organizations and Markets), International Industrial Organization Conference, Meeting of the Society of Economics of the Household\*, National University of Singapore\*, Carnegie Mellon University\*  
**2023:** Shanghai University of Finance and Economics (College of Business; Economics), Bates White, Charles River Associates, Queen's University (Economics), Compass Lexecon, ASSA Meeting\*, US Department of Justice\*

**2022:** International Industrial Organization Conference  
(\* presented by coauthors)

## **PROFESSIONAL SERVICES**

Referee: *Economica*, *Journal of Economics & Management Strategy*

## **HONORS, GRANTS, AND AWARDS**

**2024-25:** Postdoctoral Travel Award, Queen's University

**2022:** Richard E. Stockwell Graduate Fellowship, University of Wisconsin-Madison, Department of Economics

**2022:** Travel Fund, University of Wisconsin-Madison, Department of Economics

**2021:** Juli Plant Grainger Summer Research Fellowship, University of Wisconsin-Madison, Department of Economics

**2020:** Robock Scholarship in Empirical or Experimental Economics, University of Wisconsin-Madison, Department of Economics

**2014-15:** First Prize Scholarship, Shanghai University of Finance and Economics

## **SELECTED TEACHING EXPERIENCE**

Queen's University: MGMT 988 (MSc-PhD): Applied Statistics and Econometrics Fall 2023, 2024; MBUS 881 (EMBA): Managerial Economics Winter 2024; MBAS 801 (MBA): Microeconomics Fall 2023; Econ 452 (Undergraduate): Applied Econometrics Fall 2024

University of Wisconsin-Madison: Computational Bootcamp Summer (PhD) 2021; Econ 410 (Undergraduate): Introduction to Econometrics Fall 2020, Spring 2022; Econ 102: Principle of Macroeconomics (Undergraduate): Fall 2017–2019, Spring 2018–2021

## **LANGUAGES**

Chinese (native)

English (fluent)