

VENDELA FEHRM

CONTACT

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EDUCATION

2012, *MS in Economics,* Stockholm School of Economics 2010, *AB in Economics (with honors), minor in Mathematics*, Vassar College

PROFESSIONAL EXPERIENCE

2023 - Present, Senior Vice President, Compass Lexecon, Oakland, CA

2020 - 2023, Vice President, Compass Lexecon, Oakland, CA

2019 - 2020, Manager, Analysis Group, Inc., San Francisco, CA

2016 - 2018, Associate, Analysis Group, Inc., San Francisco, CA

2013 - 2015, Senior Analyst, Analysis Group, Inc., San Francisco, CA

2012 - 2013, Analysi, Analysis Group, Inc., San Francisco, CA

2010 - 2012, Junior Economist, Center for European Law and Economics, Stockholm, Sweden

SELECTED CONSULTING EXPERIENCE

Finance and Securities

- United States of America v. Quicken Loans, Inc. On behalf of Quicken Loans, supported expert in the evaluation of statistical sampling, extrapolation, and damages related to alleged defects in the mortgage underwriting process.
- Residential mortgage-backed securities litigation In several cases, supported experts in the evaluation of statistical sampling and extrapolation techniques to detect defects in the mortgage underwriting process. Developed methods for extrapolating the sample results to the broader populations.
- Saul Chill, et al. v. Calamos Advisors LLC

United States District Court, Southern District of New York On behalf of Calamos Advisors, supported affiliated expert on board governance and the scope of services involved in advisor and sub-advisor relationships.

• Mutual fund litigation

Supported expert in estimating dilution to investors that resulted from market timing and late trading practices in mutual fund complexes. Employed multiple estimation techniques.

• Securities fraud litigation

For Rule 10b-5 and Section 11 securities litigations, conducted analyses of stock and bond prices, event studies, analyses of the impact of news and accounting disclosures on security prices, assistance in mediation, and settlement analysis.

Consumer Protection, Antitrust

• Payment card litigation

Supported an affiliated expert in economic analysis and in preparing a report on competition issues related to fees in the payment card industry.

• Cable provider litigation

Supported experts in designing and implementing surveys to evaluate materiality of protection plans and guarantees offered to a cable company's customers.

• Air cargo litigation

Supported expert in econometric analysis and rebuttal of plaintiffs' affirmative damages model. Evaluated industry dynamics, transaction data, and damages exposure for several air cargo defendants.

Intellectual Property

• Copyright infringement in the music industry

Supported two affiliated experts on behalf of plaintiffs in matters alleging contributory infringement of copyrighted music. Developed economic models to demonstrate the value of customers to an ISP; supported research of defendants' risk management practices.

Cooler litigation

Supported expert in designing and implementing surveys to assess likelihood of confusion in the high-end cooler market, and assisted in rebuttal of opposing experts.

ARTICLES AND PUBLICATIONS

"Survey Says: Tips on Getting Over the Daubert Hurdle," with Rebecca Kirk Fair and Peter Hess, *Law Journal Newsletters: The Intellectual Property Strategist* (July 1, 2020).